

## The Spirit of Asia Award of Tokyo International Film Festival 2016 goes to Indian director Alankrita Shrivastava

The Japan Foundation Asia Center and the 29th Tokyo International Film Festival (TIFF) announced the winner of the Spirit of Asia Award on November 3. The winner was chosen from the directors of the Asian Future section, which is considered to be a gateway to success for Asian promising directors.

### ■ The Spirit of Asia Award by The Japan Foundation Asia Center

#### The winner: Alankrita Shrivastava

Born in Mumbai, India, Alankrita Shrivastava is a feature film director with a penchant for telling women's stories. She likes to explore the complex interior world of women through her films.

#### ■ The directorial film presented at TIFF:

#### *Lipstick Under My Burkha* (2016/India)

An innovative film depicting the secret acts of rebellion committed by four Indian women, including an oppressed housewife and a burkha-clad college girl.



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#### Messages from the winner and the jury of The Spirit of Asia Award

I really believe that the Spirit of Asia is the spirit to build peace across different countries in Asia regardless of the differences, and I really feel that the women of Asia particularly should come together to build a more peaceful Asia and even to the world.

#### - Alankrita Shrivastava (Director)

For its daring blend of comedy and serious drama, dream and reality, and truth or dare; *Lipstick Under My Burkha's* stylistic duality mirrors the double lives that the female characters are forced to lead. In the process, the film challenges us to enjoy the pain and suffer the joy.

#### - Philip Cheah (Film Critic)



*Lipstick Under My Burkha* (2016) ©m-appeal

### The Spirit of Asia Award by The Japan Foundation Asia Center

The Spirit of Asia Award, an award within the Asian Future section created in 2014, is to be given to an aspiring director who is expected to be internationally active beyond cultural barriers. The Winner is to be decided by two commissioners: Masamichi Matsumoto (Director, Cinematheque) and Philip Cheah (Film Critic). The winner is to receive a trophy and a short trip to Japan (or to Asia, in case of Japanese director).

For information on the other awards at the TIFF, please refer to the official website indicated below.

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**The Japan Foundation Asia Center** <http://www.jfac.jp>

The Japan Foundation is Japan's principal independent administrative institution dedicated to carrying out cultural exchange initiatives throughout the world.

The Asia Center, established in April 2014, is a division within the Foundation that conducts and supports collaborative initiatives with its Asian—primarily ASEAN—counterparts. Through interacting and working together in Japanese-language education, arts and culture, sports, and grassroots and intellectual exchange, the Asia Center pursues to develop the sense of kinship and coexistence as neighboring inhabitants of Asia.

**Tokyo International Film Festival (TIFF)** <http://2016.tiff-jp.net/en/>

TIFF, which marks its 29th year, is the only international film festival in Japan accredited by the International Federation of Film Producers Associations.\* Starting in 1985, as the first large film festival of the country, it has made a significant mark on the film and entertainment industry of Japan and Asia and has grown to Asia's largest film festival. The festival provides opportunities for people in the film industry and film enthusiasts to encounter great films from all over the world shown in Asia's film capital Tokyo.

\* **International Federation of Film Producers Associations** is an international organization which improves or reviews issues of the world's film industry and international film festivals.

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