

PRESS RELEASE

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## “Japanese in Anime & Manga” website grand opening!

Japanese anime and manga are really popular with young people all over the world today, and propelling many of them into learning Japanese language. However, it is not always easy for those learners to understand the kind of Japanese found in anime and manga. Given the sheer range of genres and the variety of different characters that appear in these media, there are lots of expressions you won't find in ordinary textbooks and dictionaries. Now, here is the new website designed especially for such Japanese learners!

### Website features

- 1) Users can learn casual Japanese from lines actually used by characters in anime and manga works popular overseas.
- 2) Users can learn by following the story of a manga and anime-style characters who explain the words and phrases.
- 3) Users can choose study contents according to their own level and interests, and to learn in a fun way through quizzes and games.

<http://anime-manga.jp>



### Contents

**Character expressions** : Users can study expressions (with audio pronunciation) distinctive of 8 characters typically found in anime and manga. Content is organized into 3 sections - “Character line-up,” “Character dictionary” and “Quiz: Whose line?” Audio is also included.

**Genre expressions** : Users can study expressions characteristic of 4 genres (love, school, ninja, samurai) of anime and manga.

**Word quiz** : Learners can study using quizzes where words used in each genre are categorized by level: beginner, intermediate and advanced. Manga examples using each word are included.

**Expressions by scene** : Using a manga that depicts a storyline typical of the genre, learners can study single phrases, onomatopoeia and cultural information common in various manga scenes. There is also an onomatopoeia quiz.

**Kanji game** : Users can learn using a game focusing on the meaning or reading of kanji often found in a particular genre. There are 2 levels: beginner and upper-intermediate.

**For the grand opening, CHARACTER EXPRESSIONS and LOVE WORD QUIZ will be released on 1st February 2010. More contents will be coming soon!**

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