

## INTERNATIONAL CONFERENCE INVESTIGATES OPPORTUNITIES FOR EMPOWERING WOMEN IN EUROPE AND JAPAN

Political, legal, economic, and cultural aspects will be discussed by highly regarded experts, men and women, from Japan and four European countries.

Tokyo, Japan – On 12th June, Instituto Cervantes and Japan Foundation will host the intensive oneday International Conference on Empowering Women aimed at bridging a dialogue between Europe and Japan in the area of women empowerment. Speakers with backgrounds ranging from academia, advocacy and policy making, to media, consultancy and CEO management, will offer presentations and discuss recent initiatives and experiences.

All sessions will take place at:  
Instituto Cervantes de Tokio  
2-9, Rokubancho, Chiyoda-ku, Tokio 102-0085  
Tel. +81 3 5210-1705

More information on: [www.cervantes.jp](http://www.cervantes.jp)

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There will be three panels in the conference, each around a particular area: **Equality through Reform, The Economic Case of Empowering Women, and Empowering Women, Empowering Society.**

Moderated by Instituto Cervantes Secretary General, **Carmen Pérez-Fragero**, the first panel reflects on policies and political processes, alongside **Soledad Murillo de la Vega**, Sociology Professor at Universidad de Salamanca and member of the United Nations Committee on the Elimination of Discrimination against Women, **Ina Brouwer**, President of the Dutch Childcare sector and former Director of Emancipation Policy and MP in the Netherlands, German lawyer **Regina Frey**, founder of Genderbuero, and **Takashi Kashima**, Professor of Jissen Women's University and member of Japan's Council for Gender Equality.

The second panel, focusing on economy and the workplace, will be lead by journalist **Henry Tricks**, Tokyo Bureau Chief of The Economist, and includes presentations from, **Sakie T. Fukushima**, Chairman & Representative Director-Japan, Korn/Ferry International Japan, **Miyuki Takahashi**, General Manager of Nissan's Diversity and Development Office, **Toshiaki Tachibanaki**, Professor of

Doshisha University and author of the recent study *The New Paradox for the Japanese Women: Greater Choice, Greater Inequality* and **Johan Petter Tutturén**, Country Manager of the Norwegian company DNV in Japan.

On the third panel, moderated by Vice-President of Think Tank SophiaBank **Kumi Fujisawa**, views on social progress with an emphasis on child-care, education and community development will be shared by **Tetsuya Ando**, President of NPO Fathering Japan, **Jolanda Holwerda**, founding editor of Dutch platform for working mothers Lof Magazine, and Norwegian CEO **Gry Wigre**, from Onmii.

Conclusions will be drawn by all participants at the conference's closing roundtable, chaired by **Rosa M. Molló**, Asia-Pacific Correspondent for Television Española.

International Conference on Empowering Women is a joint collaboration between Instituto Cervantes and Japan Foundation, in partnership with the Spanish Embassy, the Embassy of the Kingdom of the Netherlands, the Royal Norwegian Embassy, Friedrich-Ebert Foundation, 85 Broads and Nikkei Inc. With support from the Association for Corporate Support of the Arts.

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**Carmen PÉREZ FRAGERO RODÍRQUEZ DE TEMBLEQUE, SECRETARY GENERAL, Instituto Cervantes, Spain**

From 1975 till 1983 Ms. Pérez Fragero held various responsibilities at the Ministries of Territorial Administration and Public Administration. She was Deputy General Director at the Women's Institute from 1989 to 1993, following which she lived 5 years in the United States, where she has held several positions, including Director of Planning and Management Control and her actual post as Secretary General, since 2009.

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**Soledad Murillo DE LA VEGA, Sociology Professor at Universidad de Salamanca, Spain and member of the United Nations Committee on the Elimination of Discrimination against Women**

Soledad Murillo de la Vega is a Sociology Professor at Universidad de Salamanca, where she initiated the Centre of Women Studies. She has written extensively on the subject of equality and women's political participation, including the books *El mito de la Vida Privada*, focusing on domestic life and *Relaciones de Violencia*. She was Spain's Secretary General for Equality between 2004-2008, and had deep involvement in the drafting of Spain's recently passed Equality Law and Law Against Gender Violence.

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**Ina BROUWER, President Childcare sector, Consultant diversity issues, Writer, the Netherlands**

Ina Brouwer worked as a lawyer before she became a MP for a leftwing party in the Dutch Parliament in 1989 and in 1990 become one of the first MPs to give birth during a term in parliament. Between 1995 and 2003 she worked at the Ministry of Social Affairs and Employment as the Director for Emancipation. In 2003 Brouwer published *The Glass Ceiling. Women at the Top* on the position of women at the labour market. In 2010 she has published a book on historical roots of the position of women and motherhood in the Netherlands, Sweden and other European countries. Since 2003 she works as a senior advisor for the private and public sector on issues of diversity, social affairs and government reform. In 2008 she was elected president of the fast growing Dutch childcare sector, where she develops proposals for the future of childcare and education.

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**Regina FREY, Founder of Genderbuero, Germany**

Dr. Regina Frey is a political scientist (PhD) and the head of consultancy Genderbuero based in Berlin, Germany. Her fields of work are consultation, applied research and training for Gender Equality. She has worked as a lecturer in various universities and has published on gender mainstreaming, gender budgeting, gender training, theories of gender and managing diversity.

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**Takashi KASHIMA, Professor of Jissen Women's University**

Former Director of Life and Family section and an editorialist of Nikkei Inc., Mr. Takashi Kashima joined Jissen Women's University in 2005, to pursue his research on gender equal society, corporate gender diversity, gender-related policies, and is now a member of Council for Gender Equality at the Cabinet Office of Japan. His other responsibilities include the Chairman of the Committee for the Promotion of Work Life Balance, a commissioner of Women's Labor Association, the Chair Person of Committee for Working Women's Power-up. His extensive publication includes *Men and Women - changing dynamics*, *Axes of men*, *Friction between men and women*, *The epoch of gender equality*, *To Eriko - Requiem for my dearest daughter who died in an explosion in Bolivia ten days after her engagement*.

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**Henry TRICKS, Tokyo Bureau Chief, The Economist**

Henry Tricks joined *The Economist* as capital markets editor in January 2006, became Finance Editor in September 2006 and Tokyo Bureau Chief in August 2009. Before that he wrote for the *Financial Times* in London, was FT bureau chief in Mexico, and worked for Reuters in America, Mexico and Central America. Tricks has been interviewed on CNBC and the BBC World Service amongst others.

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**Sakie T. FUKUSHIMA, Chairman & Representative Director-Japan, Korn/Ferry International**

Ms. Fukushima specializes in providing consulting services related to human capital to American, European, and Japanese multinational corporations operating in Japan. She served as a member of the firm's global Board of Directors from 1995 to 2007. She is a trustee of the Japan Association of Corporate Executives (Keizai Doyukai) and an executive director of the Japan Association of Corporate Directors. She is the first woman to join the Board of Directors of Kao, Sony, and Benesse Corporations and also serves on the Board of Bridgestone. A frequent speaker and author on global human resources issues including diversity, she is the author of several books including *The Marketable Global Executives*. In 2008, *Business Week* selected her as one of "The World's 50 Most Influential Headhunters" (one of nine women and the only Japanese).

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**Miyuki TAKAHASHI, General Manager, Diversity and Development Office of Nissan, Japan**

Miyuki Takahashi joined Nissan Motor Co., Ltd. in 1985 and transferred to Nissan Europe in 1991 where she took an assignment in the Business Planning Department. From 1994 to 1999, she joined the Sales team at the Korean Samsung Project. In 1999 she became the assistant to the COO, Mr. Carlos Ghosn. In 2001, she transferred to Nissan North America where she headed Marketing for the Infiniti Brand. She returned to Japan in 2004 and has held positions as manager and director of marketing before becoming General Manager of the Diversity and Development Office.

## International Conference on Empowering Women

### PARTICIPANTS' BIOGRAFIES

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#### **Toshiaki TACHIBANAKI, Professor of Economics at Doshisha University (Kyoto)**

Professor Tachibanaki is Director of the Millennium Project on Aging at the Economic Planning Agency in Japan and has held several visiting and regular positions at INSEE, OECD, Stanford, Essex, London School of Economics and various government research institutions such as EPA, Bank of Japan, MOF and MITI. He is the author of Wage Determination and Distribution in Japan, Public Policies and the Japanese Economy, Wage Differentials: An International Comparison, and Capital and Labour in Japan, and The New Paradox for the Japanese Women: Greater Choice, Greater Inequality.

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#### **Johan Petter TUTTUREN, Country Manager and Country Chair for Det Norske Veritas (DNV) in Japan**

Mr. Tuttoren graduated as a marine Engineer from the Royal Norwegian Naval Academy in 1983 and held various positions in the navy before joining DNV in 1990. During his professional career in DNV he has spent half of his time in the Far East having both technical and managerial positions. After 6 1/2 years in Korea he came to Japan in 2000 and was heading the approval centre in Kobe for two years before he was asked to become head of the newly built department at the Head Office in Oslo, a position he had for 5 years. After 1 1/2 year as Business Director for tankers he moved back to Japan together with his family to take up his present position. Johan Petter Tuttoren is Country Manager and Country Chair for Det Norske Veritas (DNV) in Japan, a position he has had for the last 1 1/2 years. In addition he is also Consul General at the Royal Norwegian Consulate in Kobe-Osaka.

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#### **Kumi FUJISAWA, Vice President & Co-Founder, Think Tank SophiaBank**

Ms. Fujisawai's professional career began as an investment analyst. After working for several investment fund management companies, she founded Japan's first investment trust evaluation company in 1996, which she sold to S&P in 1999. She then co-founded Think Tank SophiaBank to incubate new social systems by fostering social entrepreneurs in 2000. Ms. Kumi is also Vice President of Japan Social Entrepreneur Forum (JSEF) and Guest Professor of Hosei Graduate School. She is also a member of the World Economic Forum's Young Global Leader and Global Agenda Council on Philanthropy and Social Investing. She has widely written on investment, economics, management and business promotion. Some of her books have translated into several Asian languages and English.

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#### **Tetsuya ANDO, Founder and CEO, Fathering Japan**

Father of a daughter and two sons. After having worked for a bookstore, publishing and ICT companies, in 2006 Mr. Ando established 'Fathering Japan' an NPO which helps fathers play an active role in their children's lives. He currently travels around the country to hold seminars, lectures and picture-book readings for fathers and kids. He is a member of the Planning Committee on Child Rearing for the Tokyo Metropolitan Government. His publications include Secrets of Fathering – How to Enjoy Your Work AND Raising Your Children, Rules of Fathering – How to Make Your Family Happier a Hundred One Times, and My Father, Ted.

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#### **Jolanda HOLWERDA, Founding editor of Lof Magazine, the Netherlands**

Jolanda Holwerda started Lof magazine, the new platform for career committed working mothers, in October 2007 because she believes that a cultural change in the Netherlands is necessary to inspire working parents to combine career and family life in a more positive way. Since the start, Lof has organized many events such as the National Working Mother of the Year Breakfast. Another breakthrough is the survey "the Top 70 of the Best Companies for Working Parents" which showcases many companies in the Netherlands that stimulate work-life balance on one hand and diversity and inclusion on the other hand. In 2009 she was awarded the "Joke Smit Award", the Dutch Government award for promoting women emancipation.

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#### **Gry WIGRE, CEO of Onmii, Norway**

After graduating from the Norwegian School of Management, Ms. Wigre started the accounting agency GG-Team in 1990 which was sold to Amesto in 2004. Gry worked until June 2008 as Managing Director of Amesto Business Partner with 200 employees and 9 divisions in the country's largest cities. Amesto Business Partner is among the five largest outsourcing companies in Norway. She has been the executive director of Onmii AS since 1.8.2008

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#### **Rosa María MOLLO, Chief correspondent to Asia-Pacific, Television Española, Spain**

Ms. Molló joined Televisión Española in 1989 as a reporter. She soon became editor, host of debates, and news anchor for regional broadcasting in Cataluña. She covered different international events for TVE. In 2001 she was a special correspondent in Afghanistan. She was a Correspondent in the United States for six years before becoming a Correspondent in Asia-Pacific. She is interested in strengthening the links between academic and the broader practice of journalism. These reasons motivated her to hold a professorship at Barcelona's Universidad Autónoma (1991-1995). She has a Master's degree in Journalism and Human Rights.

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**PRESS**REPLY SHEET (Fax : +81 3 5563 1458, by 8<sup>th</sup> June -2010)**International Conference on Empowering Women**

The challenges and opportunities of empowering women: An insight into the political, legal, economic, social and cultural spheres in Europe and Japan.

**Date:** 12 June 2010, at 9:30h. (Register from 8:30h-)**Venue:** Auditorium (FB1) of Instituto Cervantes (2-9, Rokuban-cho, Chiyoda-ku)**Organisers:** Instituto Cervantes, Japan Foundation**Partners:** Spain Embassy, Embassy of the Kingdom of the Netherlands,  
Royal Norwegian Embassy, Friedrich Ebert Foundation, 85 Broads, Nikkei Inc.**With support from:** Association for Corporate Support of the Arts. **Yes, I/We will attend** **No, I/We cannot attend****Name:****Organization:****Address:****Tel.:****Contact:**

(Email and/or Fax)

※Please fill in the following information if you request an interview with any of the speakers.

We will notify you the schedule after the arrangement.

✓	Speakers	Interview style Photography / TV camera / Written interview	Language (English/Spanish /Japanese)
	<b>Carmen PÉREZ-FRAGERO</b> Secretary General, Instituto Cervantes (Spain)		
	<b>Soledad Murillo DE LA VEGA,</b> Sociology Professor at Universidad de Salamanca (Spain)		
	<b>Rosa María MOLLO,</b> Chief correspondent to Asia-Pacific, Television Española (Spain)		
	<b>Ina BROUWER,</b> President Childcare sector, Consultant diversity issues, Writer (The Netherlands)		
	<b>Jolanda HOLWERDA,</b> Founding editor of Lof Magazine (The Netherlands)		
	<b>Johan Petter TUTTUREN,</b> Country Manager of the Norwegian company DNV in Japan (Norway)		
	<b>Gry WIGRE,</b> CEO of Onmii (Norway)		
	<b>Takashi KASHIMA,</b> Professor of Jissen Women's University (Japan)		

✓	Speakers	Interview style Photography / TV camera / Written interview	Language (English/Spanish /Japanese)
	<b>Sakie T. FUKUSHIMA,</b> Chairman & Representative Director, Korn/Ferry International (Japan)		
	<b>Miyuki TAKAHASHI,</b> General Manager, Diversity and Development Office of Nissan, Japan (Japan)		
	<b>Toshiaki TACHIBANAKI,</b> Professor of Economics at Doshisha University (Japan)		
	<b>Kumi FUJISAWA,</b> Vice President & Co-Founder, Think Tank SophiaBank (Japan)		
	<b>Tetsuya ANDO,</b> Founder and CEO, Fathering Japan (Japan)		
	<b>Regina FREY,</b> Founder of Genderbuero (Germany)		
	<b>Henry TRICKS,</b> Tokyo Bureau Chief, The Economist (UK)		

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