

PRESS RELEASE

The Japan Pavilion at the 13th International Architecture Exhibition - La Biennale di Venezia



**13. Mostra
Internazionale
di Architettura**

Partecipazioni nazionali

Architecture. Possible here? Home-for-All

Commissioner: Toyo Ito

Exhibitors: Kumiko Inui, Sou Fujimoto, Akihisa Hirata(Architects),
Naoya Hatakeyama(Photographer)

Having chosen to present "Home-for-All" at the Japanese Pavilion of the 13th International Architecture Exhibition at the Venice Biennale, the Japan Foundation has been working with pavilion commissioner Toyo Ito and participants Kumiko Inui, Sou Fujimoto, Akihisa Hirata and Naoya Hatakeyama on preparing for the show. The following is an update on these preparations.

We hope your media organization will consider featuring the exhibition.

Notes to editors:

Organizer: The Japan Foundation

Venue: The Japan Pavilion at the Giardini (designed by Takamasa Yoshizaka, completed in 1956)

Address: Padiglione Giapponese, Giardini della Biennale, Castello 1260, 30122 Venezia

Exhibition period: 29 August to 25 November 2012

Opening times: 10 am–6 pm

Closed on Mondays (except 3 September and 19 November 2012)

Official opening of the Pavilion: 28 August, from 3 pm at the Japan Pavilion

Commissioner: Toyo Ito

Exhibitors: Kumiko Inui, Sou Fujimoto, Akihisa Hirata (Architects)

Naoya Hatakeyama (Photographer)

With special support from Ishibashi Foundation

In cooperation with Jun Sato Structural Engineers Co., Ltd.; Daiko Electric Co., Ltd.;
EASTWEST Inc.; DNP Fotolusio Co., Ltd.

Japan Pavilion official website: <http://www.jpf.go.jp/venezia-biennale/>

Press Contact:

The Japan Foundation

(Att: Ms Masako Taira)

venezia@jpf.go.jp

Address in Japan:

(Ms) Tae Mori, Miwa Kaneko

The Japan Foundation, Arts and Culture Dept.

4-4-1 Yotsuya

Shinjuku-ku, Tokyo 160-0004

Address in Italy:

(Ms) Atsuko Sato

The Japan Cultural Institute in Rome

Via Antonio Gramsci 74

00197 Roma

Concept for the exhibit

One year on from the Great East Japan Earthquake, the devastated region is enveloped in the warm sunlight, calm seas and new growth of spring. Cherry trees bloom and birds sing as if nothing had happened. But while the mountains of rubble have been cleared away, across vast expanses of land the foundations of lost homes remain a vivid reminder of the towns that once existed here. Faced with such a landscape, in which all was consigned to the past in an instant, we humans cannot fail to be stupefied by the immeasurable power of nature.

But just as weeds have begun to sprout among the remaining foundations, there are strong individuals returning to these places determined to somehow begin again. Perhaps it is due to some animal-like homing instinct, but these are people who, despite the destruction of their communities by the irresistible force of nature, refuse to surrender, and are endeavoring to prove that they are still alive, and life goes on.

Such actions by local people, rooted in memories of the land, differ from the recovery plans advanced by national government or local authority. Top-down plans for recovery stress only "safety and security," ignoring the land's memories and relying instead on modernist methods. Dismantling the relationships between people and the natural world and the heart-to-heart interpersonal connections that constitute the region's historical legacy, they prefer to push plans heavily dependent on civil engineering technology. But those strong-willed individuals hoping to return to their original land and act as inheritors of the past are people who aspire to a future linked to the past, using those leftover foundations as their foothold. Are architects really able to assist them in their aims?

Immediately post-quake I proposed a project known as Home-for-All: an attempt to provide places where those who've lost their homes in the tsunami can enjoy a little breathing space - a place to meet, talk, eat and drink together.

Those living in the temporary housing erected in the disaster zone may at least have secured a minimum of privacy, but having lost their former communities, are compelled to live an isolated existence. Dwellings are small and thus unsociable. Even just to talk to the next-door neighbors requires standing outside on a bare gravel road. It struck me that we could supply small wooden buildings, places for people to gather, in a corner of these temporary housing sites, and I launched a campaign to do so. Soliciting funds from companies and organizations around the world, the idea is also to have manufacturers supply the materials free of charge.

The first Home-for-All, sponsored by Kumamoto Prefecture, appeared last autumn in a temporary housing estate in Miyagino Ward, Sendai. With the support of the Kumamoto governor, the prefecture undertook to assist with funding and supply timber as part of its Artropolis project (an initiative to select designers mainly for public facilities in the prefecture). One characteristic of Home-for-All is the way in which those "making" the facilities and those "living" in them join together to discuss the project during the design and building process. Listening to the wishes of people living in temporary housing, sympathetic students and designers, tradesmen involved in the construction work, and residents cooperate to make them reality. Admittedly small in scale, the greatest significance of the Home-for-All project lies in its realization through this meeting of minds and hearts.

Home-for-All may indeed be a small project, but this process by which the buildings come to fruition is actually hugely significant, because it questions the very meaning of the "individual" in the modern sense. Since the onset of the modern period, architecture has been rated highest for its individual originality. As a result the most primal themes - those of why a building is made, and for whom - have been forgotten. A disaster zone where everything is lost offers the perfect opportunity for us to take a fresh look, from the ground up, at what architecture really is. Home-for-All may consist of small buildings, but it posits the vital question of what form architecture ought to take in the modern era and beyond. With a view to posing this same question to people from around the world at the Venice Biennale, we are currently working to erect a Home-for-All in the city of Rikuzentakata. This latest project is a collaborative effort with myself as commissioner, joined by the three young architects Kumiko Inui, Sou Fujimoto, and Akihisa Hirata, and the photographer Naoya Hatakeyama. Hatakeyama, from Rikuzentakata, lost his mother and childhood home in the tsunami.

The project has involved an ongoing quest to design the most suitable building, in association with local resident Mikiko Sugawara, who has been putting in a magnificent effort on the ground. Already we have engaged in exhaustive discussion of the project, in the process making well over a hundred models. Cedar logs have been obtained locally to use as pillars, from cedars swamped as a result of the tsunami. We expect the Home-for-All in Rikuzentakata to be completed by the opening of the Biennale. By displaying details of all the discussion surrounding the project, we will invite visitors to join us in contemplating the best way forward for architecture.

5 May 2012
Toyo Ito

Images for press use

To request press images, please send the number of the photo(s) you wish to receive, the name of your publication and the planned publication date of the related article to:
Ms Masako Taira (venezia@jpf.go.jp).

Terms of use

- All published images must be accompanied by the photo credits provided below.
- Images must not be cropped or overlaid with text; for use on the Internet, please use pdf format.
- Unauthorized secondary use is strictly prohibited.
- Please submit your article to us for fact checking before publication.
- Please send us a copy of the article/publication after it is published.



1. Exhibition plan
“Architecture. Possible here? Home-for-All” 2012
Courtesy the exhibitors



2. Exhibition plan
“Architecture. Possible here? Home-for-All” 2012
Courtesy the exhibitors



3. Imaizumi area of Kesencho, Rikuzentakata.
Photo taken by Naoya Hatakeyama on 4 April 2011



4. Study model for the Rikuzentakata
“Home-for-All” 2012
Courtesy the exhibitors



5. Cutting down Japanese cedars for lumber in Rikuzentakata
2012
Courtesy the exhibitors



6. The artist/architects meeting at the disaster site 2011
Courtesy the exhibitors