Bonding with the World through Japanese Culture

Japanese culture is gaining more international attention with Mt. Fuji designated as a UNESCO World Cultural Heritage Site, Washoku cuisine listed to Intangible Cultural Heritage, and the ideas of *mottainai* and *omotenashi* becoming accepted worldwide.

The Japan Foundation is deepening ties between Japan and the world by introducing Japanese culture as a bridge to interact with people overseas. We facilitate mutual understanding and trust, especially among the younger generation.



Arts and Cultural Exchange

We present Japan's rich culture and myriad of arts to the world in diverse ways. Through arts and culture, we convey Japan's heart and mind to the world and give people a chance to relate to Japan even beyond the language barrier. We also aim to spread the joy of artistic creation, thereby deepening people-to-people exchanges.



Japanese Studies and Intellectual Exchange

The Japan Foundation supports and promotes Japanese studies abroad so people overseas can deepen their understanding about Japan. We also provide opportunities for people from Japan and other countries to discuss important global issues and topics of mutual concern. This helps Japan to better express its views and to foster the next generation to carry on future dialogue and exchanges.



Japanese-Language Education Overseas

We hope to make Japanese-language education familiar and available to as many people as possible and help them to study Japanese for the long term. To this end, we support building the foundation and environment suitable for Japanese-language education. We also work with overseas national and local governments and educational institutions to develop programs suiting their respective educational environment, policies, and students' objectives.

1 THE JAPAN FOUNDATION 2013 / 2014