

amount of the airfare will be applied.

The maximum subsidized amount is, in principle, an economy class IATA Special Excursion Fare (or equivalent economy class boat/train fare) multiplied by the subsidized rate (max. 80%) as stipulated by The Japan Foundation.

B. Freight costs: The lesser of the maximum amount allowed under the grant or actual amount of the freight will be applied.

The maximum subsidized amount is, in principle, the carrier's estimate (cargo fee, flight excess fee, etc.) multiplied by the subsidized rate (max. 50%) as stipulated by The Japan Foundation.

Number of Grants for FY 2009

54 out of 132 for fiscal 2009 1st Application, and 40 out of 106 for 2nd Application.

Selection Policy

Based on the submitted application and taking into account the views of several experts in each field, the application is screened in consideration of the following criteria.

- Artists and their work (past achievements, artistic level, future potential and pioneering approach, etc)
- System for program implementation (progress of preparations, reasonableness of budget estimates, appropriate sharing of costs with host, other efforts to raise money, reliability of host etc)
- Program content (specificity, feasibility, sustainability and development of plan; [as regards Category A] quality and spillover effect as arts exchange; [as regards Category B] extent to which program contributes to strengthening the cultivation and networks of artists who interact with the public and young people, extent to which program includes dialogue, collaboration and mutual understanding etc)
- Necessity in terms of foreign diplomacy, etc.
- Cost-benefit of performance, etc.

* The following projects may be given higher evaluation:

- a. Projects touring more than one country and city;
- b. Projects participating in important international festivals or large anniversary commemorations (see p. 3);
- c. Projects promoting exchanges in countries and regions with few opportunities for performing arts exchanges with Japan;
- d. Projects including cooperation through cultural programs towards post-disaster/conflict restoration;

* However, the following projects shall be given lower priority:

- a. Projects whose effect is restricted to exchanges between specific groups;
- b. Projects focused on activities other than performing such as sightseeing or research activities;
- c. Projects with poorly balanced budget estimates, such as plans in which the local sponsor is responsible for very little of the costs and the group bears an extremely high proportion of the costs itself.
- d. (for Category A) Projects organized by hobby groups that are primarily intended at creating goodwill;
- e. (for Category A) Projects that perform in only one place, or that travel to more than one location but involve very few performances.

Application Deadlines→Notification of Results

- (1) Application for December: December 18, 2009 (for projects which take place between April 2010 and November 2010)→late March, 2010
- (2) Application for May: May 6, 2010 (for projects which take place between August 2010 and March 2011)→mid July, 2010
- (3) Application for September: September 1, 2010 (for projects which take place between December 2010 and July 2011)→early November, 2010

3-(2) Performing Arts Japan ("PAJ") for North America

Section in Charge: Performing Arts Section
Acceptance of Application Forms: The Japan Foundation, New York

This program is designed to provide financial assistance for performances or co-productions in the U. S. that aim to introduce Japanese performing arts to local audiences.

The primary objectives of PAJ for North America are

- (1) To increase access to Japanese performing arts in the U.S., especially outside major metropolitan areas such as New York and Los Angeles;
- (2) To promote understanding of Japanese performing arts by providing educational programs for artists and audiences in each touring location; and
- (3) To support collaborative projects between American and Japanese performing artists.

Qualified Area U.S.A. ((however, toured areas may include Canada))

Application Deadline November 2, 2009

For detailed information, please contact The Japan Foundation, New York.

3-(3) Performing Arts Japan ("PAJ") for Europe

Section in Charge: Performing Arts Section
Acceptance of Application Forms: The Japan Cultural Institute in Paris

This program is designed to provide financial assistance for performances or co-productions in European countries that aim to introduce Japanese performing arts to local audiences.

The primary objectives of PAJ for Europe are

- (1) To increase access to Japanese performing arts in Europe, especially outside major metropolitan cities;
- (2) To promote understanding of Japanese performing arts by providing educational programs for artists and audiences in each touring location; and
- (3) To support collaborative projects between European and Japanese performing artists.

Qualified Area Applications for this program can only be accepted from groups, which are based in the following countries: Albania, Andorra, Austria, Belgium, Bosnia and Herzegovina, Bulgaria, Czech, Croatia, Cyprus, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Iceland, Ireland, Italy, Kosovo, Latvia, Liechtenstein, Lithuania, Luxembourg, Macedonia, Malta, Moldova, Monaco, Montenegro, the Netherlands, Norway, Poland, Portugal, Romania, San Marino, Serbia, Slovakia, Slovenia, Spain, Sweden, Switzerland, U.K, the Vatican.

Application Deadline October 16, 2009

For detailed information, please contact The Japan Cultural Institute in Paris.

4 Audio-Visual and Publication Exchange

App.Form: **QE-TPS**

4-(1) Support Program for Translation and Publication on Japan

Section in Charge: Film, TV and Publication Section

To promote Japanese studies and a better understanding of Japan abroad, this program provides support to projects related to translating and/or publishing Japanese works related to: humanities, social sciences and the arts and, publishing books which introduce Japanese culture that are written in foreign languages.

This program's objective is to encourage foreign publishers to publish Japan-related books that are difficult to publish commercially by assisting with reduction of selling price, and thus making the books more accessible to a broader cross-section of readers in the general public and thus to enhance better understanding of Japan.