

## Arts and Cultural Exchange

location of project implementation. (NB: Partial cost of discounted economy-class international airfares is covered. Airport tax will be covered when included as part of the cost of the air tickets.);

(2) Accommodation expenses

Number of Grants for FY 2011

4 out of 7 applications

Selection Policy (1) Screening will be made in line with the following criteria and, based on the submitted applications. Decisions will be made after consulting with outside specialists.

- a. Necessity of grant from the Japan Foundation
- b. Contents of art event
- c. Adequacy of project plan/Organization for its implementation

(2) The following projects will be given higher priority if they.

- a. Relate to commemorative cultural events (see p. 4);
- b. Benefit participants from both Japan and the host country;
- c. Emphasize dialogue, collaboration and mutual understanding by diverse grass-roots groups from broad geographical areas;
- d. Expect positive ripple effects;
- e. Make efforts to diversify funding sources

(3) Lower priority will be given to applications from groups recently awarded a grant from the Japan Foundation.

Application Deadline December 1, 2011

Notification of Results April 2012

## 3 Performing Arts Exchange

Application Form: **QB-GPP**

### **3-(1) Grant Program for Overseas Performances (for Japanese groups and individuals)**

Section in Charge: Performing Arts Section

This program is designed to provide financial assistance for Japanese artists in the performing arts field who perform overseas or present international co-productions, as well as citizen/youth performance groups that implement international cultural exchanges at the local level with the public and young people through performing arts activities.

Eligibility

- (1) Qualified Areas: Worldwide
- (2) Application Method: Domestic applications
- (3) Eligibility of applicants:

#### Category A

Applications should be made by groups or individuals meeting any of the following criteria:

- a. Japanese performing arts groups or individual artists in the fields of drama, music, dance, ethnic performing arts, etc., which are based in Japan and which have received invitations from overseas;
- b. Japanese organizations, agencies that arrange and produce such projects as described above.

#### Category B

Non-profit organizations or individuals in Japan, undertaking cultural activities in the performing arts (e.g., drama, music, dance, ethnic performing arts, etc.)

Qualified Projects

Parties should depart Japan after April 1, 2012.

\*Projects that are given grants from other governmental organizations, government-affiliated corporations, or independent administrative institutions cannot be given grants from the Japan Foundation.

## Grant Coverage

Part of the international transportation (airfare or ship/train fare) and freight costs:

- (1) International transportation costs: Part of the actual amount of the economy class airfare (or ship/train fare)
- (2) Freight costs: Part of the actual amount of the airfreight / sea freight

## Number of Grants for FY 2011

57 out of 105 applications for 1st Application, and 47 out of 87 applications for 2nd Application.

## Selection Policy Application submissions are screened by experts in each field who consider the following criteria:

- Artists and their work: past achievements, artistic level, future potential and pioneering approach, etc.
- System for program implementation: progress of preparations, reasonableness of budget estimates, appropriate sharing of costs with host, other efforts to raise money, reliability of host, etc.
- Program content: specificity, feasibility, sustainability and development of plan; [as regards Category A] quality and spillover effect as arts exchange; [as regards Category B] extent to which program contributes to strengthening the cultivation and networks of artists who interact with the public and young people, extent to which program includes dialogue, collaboration and mutual understanding, etc.
- Necessity in terms of foreign diplomacy, etc.
- Cost-benefit of performance, etc.

\* The following projects may be given higher evaluation:

- (1) Projects touring more than one country and city;
- (2) Projects participating in important international festivals or commemorative cultural events (see p. 4);
- (3) Projects promoting exchanges in countries and regions with few opportunities for performing arts exchanges with Japan;
- (4) Projects including cooperation through cultural programs towards post-disaster/conflict restoration;

\* However, the following projects shall be given lower priority:

- (1) Projects of artists who have received grants through this program in the same fiscal year
- (2) Projects whose effect is restricted to exchanges between specific groups;
- (3) Projects focused on activities other than performing such as sightseeing or research activities;
- (4) Projects with poorly balanced budget estimates, such as plans in which the local sponsor is responsible for very little of the costs and the group bears an extremely high proportion of the costs itself.
- (5) (for Category A) Projects organized by hobby groups that are primarily intended at creating goodwill;
- (6) (for Category A) Projects with an extremely low number of performances.
- (7) (for Category B) Projects with little or no exchange with local citizens, including youths.

## Application Deadlines→Notification of Results

- (1) Application for December: December 1, 2011 (for projects which take place between April 2012 and March 2013)→late March 2012
- (2) Application for June: June 1, 2012 (for projects which take place between October 2012 and September 2013)→late September 2012

Application Form: **QB-PAJ NA**

**3-(2) Performing Arts Japan ("PAJ") for North America**

Section in Charge: Performing Arts Section  
Acceptance of Application Forms: the Japan Foundation, New York/Toronto

This program is designed to provide financial assistance for performances or co-productions in North America that aim to introduce Japanese performing arts to local audiences.

## The primary objectives of PAJ for North America are:

- (1) To promote opportunities for North American non-profit art presenters to introduce Japanese performing arts to a broad audience while utilizing local networks;
- (2) To increase access to Japanese performing arts in the U.S. and Canada, especially outside major