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Arts and Cultural Exchange

1 The Introduction of Japanese Culture, International Cultural Cooperation, and Leaders Exchange Program for Cultural Affairs among Citizen and Youth

App.Form: **QS-CPS**

1-(1) Grant Program for Cultural Presentations Abroad

Section in Charge: Culture and Society Section, Arts and Culture Department

Grants provide partial financial assistance for the overseas dispatch of specialists in Japanese culture to carry out lectures and cultural demonstrations (excluding performing arts and exhibitions) with the intention to deepen awareness and understanding of Japan abroad.

Eligibility In principle, individuals or organizations in Japan. Applications from overseas individuals or organizations may also be accepted; however, it is necessary to consult the nearest diplomatic mission of Japan or the nearest Japan Foundation overseas office in advance.

Qualified Projects

Applicable projects should fulfill the following conditions:

- 1) Duration: The project should commence (departure from Japan) between April 1, 2010, and March 31, 2011, and be completed within one month.
- 2) Genre:
 - a) Lectures, seminars, workshops, etc., on Japanese culture.
 - *Dispatches of academics to educational institutions (universities, etc.) or attendance to international conferences are not applicable for this Program.
 - b) Lecture-demonstrations of Japanese culture (including sports).
 - *Projects to promote the understanding on Japan and international mutual understanding primarily initiated by citizens and youths are also applicable for this Program.
 - *Projects that are primarily an exhibition are not applicable for this program. Please refer to the "Exhibitions Abroad Support Program" on p. 13.
 - *Projects that are primarily a performance (e.g., music, theater, dance, folkloric performing arts, etc.) are not applicable for this program. Please refer to the "Grant Program for Overseas Performances" on p. 15.

Grant Coverage

Partial or full coverage for international airfares (round-trip from the country of residence).

- *Financial assistance cannot be extended to more than 10 people.
- *International airfares are limited to IATA-PEX economy-class fares.
- *In some cases, accommodation expenses etc. may also be partly covered.

Number of grants for FY 2008

58 out of 95 applications

Selection Policy

- (1) The Japan Foundation will review applications and decide grantees under the following points:
 - a. Necessity: Does the project match the aim/purpose of the program and the needs in the area where the project takes place? Is it really necessary for the Japan Foundation to be involved in the project?
 - b. Effectiveness: Is the project concrete and feasible?
 - Past records and performances of implementing/co-operational organizations and participants.
 - Outcomes that are anticipated in the location where the project takes place.
 - c. Efficiency: Cost-benefit performance from the viewpoint of numbers of venues, activities and participants.
 - Adequacy of fund-raising and budget planning.

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- (2) Projects that relate to large-scale cultural exchange events will be given high priority (see p. 3).
- (3) Countries/regions with few Japanese cultural presentation projects will receive higher priority.
- (4) The following projects will receive low priority:
 - a. Projects that received financial assistance from the Japan Foundation in the previous year
 - b. Projects in less demand from the target country
 - c. Projects that are considered to be less effective in practice with lower artistic/academic/cultural quality and level
 - d. Projects that are planned for only one venue or that are considered to be less efficient in practice

Application Deadlines→Notification of Results

- (1) First deadline: December 1, 2009 (when the project starts in April 2010 or later)
→middle/end of February 2010
 - (2) Second deadline: May 6, 2010 (when the project starts in August 2010 or later)
→middle/end of June 2010
 - (3) Third deadline: September 1, 2010 (when the project starts in December 2010 or later)
→middle/end of October 2010
- *It is recommended that even applicants of projects scheduled to begin in August 2010 or later submit their applications as early, even by the first deadline of December 1, whenever possible.

App.Form: **QS-GPCC**

1-(2) Grant Program for Cultural Cooperation

Section in Charge: Culture and Society Section, Arts and Culture Department

Grants partially cover the expenses for the dispatch or invitation of specialists as a measure to support infrastructure development to foster human resources and international cultural exchange in the areas of: promotion of contemporary culture, the arts, sports, etc. of the counterpart country, as well as the preservation and utilization of tangible and intangible cultural heritages.

Eligibility In principle, individuals or organizations in Japan. Applications from overseas individuals or organizations may also be accepted; however, it is necessary to consult the nearest diplomatic mission of Japan or The Japan Foundation overseas office in advance.

Qualified Projects

Applicable projects should fulfill the conditions below:

- (1) Duration: The project should commence between April 1, 2010 and March 31, 2011 and finish by April 30, 2011.
- (2) Project content:
The Japan Foundation dispatches/invites cultural experts in categories that match the Program's mission. Priority will be given to projects demonstrating excellent collaboration and networking with counterparts both abroad and in Japan.

[Project Examples]

- (1) Specialist(s) from Japan in a field of cultural heritage are dispatched to give advice, instruction, etc. to counterparts in the recipient country. Alternatively, relevant persons from a particular country are invited to Japan, and may receive advice, instruction, etc.
 - (2) Similar projects to those outlined above can also be feasible in the fields of: contemporary culture, the arts, and sports. (e.g. music, theater, dance, film, photography, manga, animated films, arts and crafts, etc.)
 - (3) Similar projects to those outlined above for the purpose of enhancing the planning and management capacity of the following cultural organizations of the counterpart countries can also be feasible: museums, theaters, cultural centers, libraries, foundations, NPOs, etc.
- * This Program aims to promote cultural cooperation with counterpart countries and as such is not targeted at: result announcement of outcomes by specialists themselves, exhibitions or staged performances (e.g., music, theater, dance, folkloric entertainment etc). For overseas exhibitions and performances please refer to the "Exhibitions Abroad Support Program" on p. 13 or "Grant Program for Overseas Performances" on