

- (3) Efficiency: Return on investment based on the number of locations covered, the frequency of events, staffing, etc. Adequacy of fund-raising and budget planning.

#### Schedule from Application Deadline to Notification of Results

- (1) 1st application deadline: December 1, 2011 (The project should commence on or after April 1, 2012 and be completed by March 31, 2013.) → Results will be notified by early April in 2012.
- (2) 2nd application deadline: June 1, 2012 (The project should commence on or after September 1, 2012 and be completed by June 30, 2013.) → Results will be notified by early August in 2012.
- \*If project proposal details are finalized prospective applicants are advised that all applications should be submitted by the 1st application deadline (even for projects to be implemented during or after September 2012).

Application Form: **QS-GPCC**

### 1-(2) Grant Program for Cultural Cooperation

Section in Charge: Culture and Society Section

This program aims to promote sustainable international cultural exchange by making use of participants' advanced Japanese skills and knowledge. This grant covers part of the cost to dispatch or invite specialists in various pursuits to enhance activities in culture, arts, and sports and to develop human resources in other countries (priority is given to developing countries).

#### Application eligibility

Individuals or groups in Japan (limited to those specialists or groups with demonstrated expertise or special skills in specific pursuits).

Eligible projects: Eligible projects should satisfy points (1) and (2) below:

- (1) Project Period: The project should commence on or after April 1, 2012 and be completed by June 30, 2013.
- (2) Project description: Dispatch or invite specialists who satisfy the program objectives. Collaboration with local or Japan-based organizations is valued. When applications are screened, priority will be given to projects related to the following regions and genres in FY2012:
- a. Projects related to the following three focus areas: 1) conservation, restoration and continuation of traditional cultures and tangible/intangible cultural heritages of other countries, 2) planning and management of the cultural facilities (e.g., art museums, museums, theaters, and culture centers) in other countries, and 3) instruction and training in Japanese traditional sports, (e.g., judo, karate, and kendo) in other countries.
  - b. Strong collaborative projects related to Cultural Grant Assistance (\*3).
  - c. Projects related to cultural initiatives implemented to assist social rehabilitation after political conflicts or disasters.
- \*1 Please refer to the following website for details of past projects:  
<http://www.jpf.go.jp/j/culture/human/cooperation/index.html> (in Japanese only)
- \*2 This program is designed to support cultural cooperation with other countries and does not cover activities such as displays of specialists' work, exhibitions, or stage performances (including musical, theatrical, dance, and traditional).
- \*3 Please refer to the following websites for details on Cultural Grant Assistance projects.  
<http://www.mofa.go.jp/policy/culture/assistance> (General information on Cultural Grant Assistance)  
<http://www.mofa.go.jp/mofaj/gaiko/oda/index.html> (Detailed project information)

#### 〈Examples of Cultural Grant Assistance related to this program in FY2010〉

- Project for hands-on training of conservation and restoration of cultural heritage in Uzbekistan
- Project for conservation and utilization of World Mixed Heritage Site of Maya civilization at Tikal National Park, Guatemala

**Grant Coverage** Partial cost of discounted economy-class international airfare is covered. A part of accommodation costs may be covered by the program depending on project details.

I

II

III

IV

## Arts and Cultural Exchange

### Selected Applications

Selection status for FY2010: 10 out of 27 applications

Number of projects to be selected for FY2012: 15-20 projects

### Selection Criteria

Application forms received are screened based on the following criteria for the final decision by the Japan Foundation.

- (1) Priority: Is the project in line with the program objective? Is the project prioritized based on diplomatic perspectives (based on collaboration with Cultural Grant Assistance or the evaluation of the overseas offices of the Japan Foundation or overseas Japanese diplomatic missions)? Is the project in line with the requirements of recipient countries?
- (2) Effectiveness: Is the project's content sufficiently concrete? Is the project feasible based on the readiness and commitment of counterpart organizations? The past performance of implementing organizations, supporting organizations, dispatched specialists, etc. The expected results to be realized locally (e.g., ongoing future effects or synergy effects with other programs/projects).
- (3) Efficiency: Return on investment based on the duration of the project, the frequency of travel, staffing, etc. Adequacy of fund-raising and budget planning.

### Schedule from Application Deadline to Notification of Results

- (1) 1st application deadline: December 1, 2011 (The project should commence on or after April 1, 2012 and be completed by March 31, 2013.) → Results will be notified by early April in 2012.
  - (2) 2nd application deadline: June 1, 2012 (The project should commence on or after September 1, 2012 and be completed by June 30, 2013.) → Results will be notified by early August in 2012.
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## 2 Visual Arts Exchange

Application Form: **QZ-EAS**

### **2-(1) Exhibitions Abroad Support Program**

Section in Charge: Visual Arts Section

This program is designed to provide financial assistance to exhibitions introducing Japanese art and culture to audiences overseas.

#### Eligibility

- (1) Applications from overseas museums and art institutions (i.e., located outside of Japan) will be considered.
- (2) Applications from individuals cannot be accepted.
- (3) If the exhibition tours to more than one venue, the host institutions should consolidate the grant requests and only one application should be submitted for the whole project. The Japan Foundation will not accept multiple applications for one project.

#### Eligible Projects

- The grant is provided for exhibitions that
- (1) Open during fiscal 2012 (between April 1, 2012, and March 31, 2013); and
  - (2) Introduce Japanese art and culture, are planned and executed by foreign museums or art institutions, and staged in the applicants' countries; or
  - (3) Introduce Japanese artists and works in the context of international exhibitions such as biennials/triennials; or
  - (4) Are created through artist-in-residence programs and promote the expansion of networks among artists, curators, and researchers in Japan and overseas.

#### Grant Coverage

- Assistance will take the form of funding on a cost-sharing basis for the following expenses incurred and paid during the fiscal year in question.
- (1) packing and shipping costs (not including insurance costs)