



Arts and Cultural Exchange

1 Promoting the Understanding of Japan and Cultural Cooperation

Application Form: **QS-GPCP**

1-(1) Grant Program for Cultural Presentation

Section in Charge: Culture and Society Section

This program offers a grant to cover the partial cost of such cultural events (e.g., lectures, workshops, and demonstrations) conducted overseas by Japanese culture specialists (individuals or small-sized groups) to enhance the understanding of Japanese culture in various countries.

Application Eligibility Individuals or groups in Japan.

Eligible Projects Eligible projects should satisfy points (1) and (2) below:

- (1) Project period: The project should be completed within one month. The project should commence on or after April 1, 2012 and be completed by June 30, 2013.
- (2) Project description: Lectures, workshops, and demonstrations related to Japanese culture, including sports.
 - * Projects initiated by citizens and youths to assist the understanding of Japan are covered.
 - * Dispatching professors to educational institutions (e.g., universities) and international conferences are not covered.
 - * Projects related to exhibitions, stage performances (including musical, theatrical, dance, and traditional performances), and film screenings are not covered. Please refer to page 13 for "Support Program for Visual Arts Events Abroad at Grass-roots Level", page 14 for "Grant Program for Overseas Performances", and page 18 for "Support Program for Overseas Activities for Youth and Citizens in the Area of Film, TV, and Publication".
- (3) When applications are screened, priority will be given to the programs related to the following regions and genres in FY2012:
 - a. Projects related to animation/manga (cartoons) and Japanese cuisine.
 - b. Projects related to Central and South America, Eastern Europe, Middle East, and Africa.
 - c. Commemorative cultural events designated for a given year (Please refer to page 4).
 - * Please refer to the following website for details of past projects.
<http://www.jpff.go.jp/j/culture/human/dispatch/index.html>

Grant Coverage Partial cost of discounted economy-class international airfare (based on round-trip shortest-distance flights between the location of residence in Japan to the location of program implementation) is covered. A part of accommodation costs may be covered by the program depending on project details.

Selected Applications

Selection status for FY2010: 61 out of 103 applications

Number of projects to be selected for FY2012: Approx. 80 projects

Selection Criteria

Application forms received are screened based on the following criteria for the final decision by the Japan Foundation.

- (1) Priority: Is the project in line with the program objective? Is the project in line with the requirements of hosting countries?
- (2) Validity: Is the project's content sufficiently concrete? Is the project feasible based on the readiness and structure of counterpart organizations? The past performance of implementing organizations, supporting organizations, dispatched specialists, etc. The expected results to be realized locally (e.g., ongoing future effects or synergy effects with other programs).

- (3) Efficiency: Return on investment based on the number of locations covered, the frequency of events, staffing, etc. Adequacy of fund-raising and budget planning.

Schedule from Application Deadline to Notification of Results

- (1) 1st application deadline: December 1, 2011 (The project should commence on or after April 1, 2012 and be completed by March 31, 2013.) → Results will be notified by early April in 2012.
- (2) 2nd application deadline: June 1, 2012 (The project should commence on or after September 1, 2012 and be completed by June 30, 2013.) → Results will be notified by early August in 2012.
- *If project proposal details are finalized prospective applicants are advised that all applications should be submitted by the 1st application deadline (even for projects to be implemented during or after September 2012).

Application Form: **QS-GPCC**

1-(2) Grant Program for Cultural Cooperation

Section in Charge: Culture and Society Section

This program aims to promote sustainable international cultural exchange by making use of participants' advanced Japanese skills and knowledge. This grant covers part of the cost to dispatch or invite specialists in various pursuits to enhance activities in culture, arts, and sports and to develop human resources in other countries (priority is given to developing countries).

Application eligibility

Individuals or groups in Japan (limited to those specialists or groups with demonstrated expertise or special skills in specific pursuits).

Eligible projects: Eligible projects should satisfy points (1) and (2) below:

- (1) Project Period: The project should commence on or after April 1, 2012 and be completed by June 30, 2013.
- (2) Project description: Dispatch or invite specialists who satisfy the program objectives. Collaboration with local or Japan-based organizations is valued. When applications are screened, priority will be given to projects related to the following regions and genres in FY2012:
- a. Projects related to the following three focus areas: 1) conservation, restoration and continuation of traditional cultures and tangible/intangible cultural heritages of other countries, 2) planning and management of the cultural facilities (e.g., art museums, museums, theaters, and culture centers) in other countries, and 3) instruction and training in Japanese traditional sports, (e.g., judo, karate, and kendo) in other countries.
 - b. Strong collaborative projects related to Cultural Grant Assistance (*3).
 - c. Projects related to cultural initiatives implemented to assist social rehabilitation after political conflicts or disasters.
- *1 Please refer to the following website for details of past projects:
<http://www.jpf.go.jp/j/culture/human/cooperation/index.html> (in Japanese only)
- *2 This program is designed to support cultural cooperation with other countries and does not cover activities such as displays of specialists' work, exhibitions, or stage performances (including musical, theatrical, dance, and traditional).
- *3 Please refer to the following websites for details on Cultural Grant Assistance projects.
<http://www.mofa.go.jp/policy/culture/assistance> (General information on Cultural Grant Assistance)
<http://www.mofa.go.jp/mofaj/gaiko/oda/index.html> (Detailed project information)

〈Examples of Cultural Grant Assistance related to this program in FY2010〉

- Project for hands-on training of conservation and restoration of cultural heritage in Uzbekistan
- Project for conservation and utilization of World Mixed Heritage Site of Maya civilization at Tikal National Park, Guatemala

Grant Coverage Partial cost of discounted economy-class international airfare is covered. A part of accommodation costs may be covered by the program depending on project details.

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