

# List of Commercials

No.	Product	Title	Length (seconds)	Product genre	Advertiser
<b>Block I – Images1</b>					
1	Bisco	Dog and Taku	30	Food	Ezaki Glico Co., Ltd.
2	Home Run Ken	Home-run class	15	Food	Kanebo Foods Ltd.
3	Fanta	Jet weight check	15	Food	Coca-Cola (Japan) Company, Limited.
4	DRY	Playing in the mud	30	Apparel	Fast Retailing Co., Ltd.
5	Airtech	Figure skater	30	Apparel	Fast Retailing Co., Ltd.
6	Laforet Harajuku 2001 Summer Grand Bazar	Costume baseball	60	Public relations	Laforet Harajuku Co., Ltd.
7	Koshihikari(Rice brands) grown in Nagano	Hip light	15	Food	JA Daihoku Agricultural Cooperative
8	Promotion of good manners	Driving game	15	Communication (cell phones)	NTT DoCoMo Chugoku, Inc
9	Reliable Bargain	Change	15	Public relations	Fukuoka Tenjin Shoppers' Specialty Shop Arcade
10	RUN Communication	Begging	30	Daily life product (pet food)	Nisshin Seifun Group Inc.
11	Inaba CIAO	(1) Living together	30	Daily life product (pet food)	INABA-PET FOOD Co., Ltd.
12	Inaba Oyagokoro	(2) Living together	30	Daily life product (pet food)	INABA-PET FOOD Co., Ltd.
<b>Block II – Languages1</b>					
13	Mova D211i	Smooth head !	30	Communication (cell phones)	Mitsubishi Electric Corporation
14	Cup Noodle Sausage	Sausage Academy	30	Food	Nissin Food Products Co., Ltd.
15	Yotsuyagakuin	Hallway (within 10 characters)	15	Service (education)	Brain-bank Co., Ltd.
16	Collect receipts and win a 30,000-yen shopping coupon	Ironing	15	Public relations	Sapporo Underground Shopping Arcade
17	Nature Made	Vitamin Q&A: Vegetable shop	30	Food	Otsuka Pharmaceutical Co., Ltd.
18	Wrap & Zip campaign	Couple on a dig	15	Daily life product	Asahi Kasei Co., Ltd.
19	Securities	Company employees + elderly couple	30	Insurance / finance	UFJ Tsubasa Securities Co., Ltd.
20	Calorie Mate Stick	Planet of women: The job	15	Food	Otsuka Pharmaceutical Co., Ltd.
21	Shinjo village (Public relations)	Creating a healthy and vibrant village	30	Municipality ad	Shinjo Village Office, Maniwa Country, Okayama Prefecture
22	Medicated Furorin Live Act	The logic of numbers	30	Daily life product	Shiseido Co., Ltd.
23	Virtua Fighter 4	Stir at an apartment complex	30	Game software	SEGA Corporation
<b>Block III – Images2</b>					
24	Utsurundesu	Odd customers, "Let's take pictures of New Year's"	30	Disposable camera	Fuji Photo Film Co., Ltd.
25	Kitchen Towel Gekikyushu	DJ	15	Daily life product	Oji Nepia Corporation
26	Kewpie Mayonnaise	(1) Speed cooking (yellow bell pepper)	15	Food	Q.P. Corporation

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27	Kewpie Mayonnaise	(2) Speed cooking (beet)	15	Food	Q.P. Corporation
28	Kewpie Mayonnaise	(3) Speed cooking (onion)	15	Food	Q.P. Corporation
29	amino VITAL	Futon tennis	15	Food	Ajinomoto Co., Inc.
30	PlayStation 2	Abacus	15	Game machine	Sony Computer Entertainment Inc.
31	March	New March: Debut	30	Automobile	Nissan Motor Co., Ltd.
32	March	New March: Six airbags	15	Automobile	Nissan Motor Co., Ltd.
33	March	New March: U-LEV	15	Automobile	Nissan Motor Co., Ltd.
34	March	New March: Intelligent key	15	Automobile	Nissan Motor Co., Ltd.
35	Let's go to Kyoto	2002 Central Japan Railway Company (JR Tokai): Kyoto, spring, Tenryuji temple	15	Railway	Central Japan Railway Company
36	Dementia education	Don't give up on dementia	30	Pharmaceutical	Eisai Co., Ltd. & Pfizer Japan Inc.
<b>Block IV – Languages2</b>					
37	Kyowa Hakko Kogyo Co., Ltd (corporate ad)	Persimmon Tree Pharmacy--raccoon dog, fox, marten and civet cat	60	Pharmaceutical	Kyowa Hakko Kogyo Co., Ltd.
38	Matsushita Electric Industrial Co., Ltd. (corporate ad)	Hope from yarn	60	Home electric appliance	Matsushita Electric Industrial Co., Ltd.
39	Mimamori Hotline	Duet: Visiting a grave	30	Home electric appliance	Zojirushi Corporation
40	Sony Music Audition	(1) The Saito Family	30	Audition	Sony Music Entertainment Inc.
41	Sony Music Audition	(2) Tate, Takako	30	Audition	Sony Music Entertainment Inc.
42	Sony Music Audition	(3) Hirakawachi-1-chome	30	Audition	Sony Music Entertainment Inc.
43	Meiji Life Insurance Company (corporate ad)	Since I met you series, 2001: "My only treasure"	90	Insurance / finance	Meiji Yasuda Life Insurance Company
44	Sillook Kimono	Younger sister realizes	30	Apparel	Toray Industries, Inc.
45	Betsucomi	Love's arrow and comics for girls	180	Magazine	Shogakukan Inc.
46	PlayStation 2	(1) Diary Monday, June 17th	30	Game software	Sony Computer Entertainment Inc.
47	PlayStation 2	(2) Diary Tuesday, June 18th	30	Game software	Sony Computer Entertainment Inc.
48	PlayStation 2	(3) Diary Thursday, June 20th	30	Game software	Sony Computer Entertainment Inc.
49	PlayStation 2	(4) Diary Monday, June 24th	30	Game software	Sony Computer Entertainment Inc.
50	Vegetable beverage brands	(1) Amateur song: Softball team, company employee	30	Food	Kagome Co., Ltd.
51	Vegetable beverage brands	(2) Amateur song: Elderly married couple, bride	30	Food	Kagome Co., Ltd.