

## akane-Produced “avantgardey” to Perform at “Korea-Japan Festival 2024 in Seoul” —Holding an Exchange Event at a High School—

The Japan Foundation (JF) will send the dance team “avantgardey” to perform at the Korea-Japan Festival 2024 in Seoul, Korea. The stage performance, produced by choreographer akane, is part of JF’s Japan Festival Support Program.

The Korea-Japan Festival has been a vibrant annual event in Seoul since its inception in 2005, when it was a key initiative of the “Japan-Korea Friendship Year” commemorating the 40th anniversary of normalized relations between the two countries. Since 2009, the festival has been held annually in Seoul and Tokyo based on the principle of joint implementation by both nations. This year marks its 20th anniversary.

In addition to their festival performance, avantgardey will conduct a dance workshop for local high school students. Through these interactions between avantgardey and Seoul citizens, JF hopes to deepen understanding of Japan across generations in South Korea and further increase interest in Japanese culture.



### ■ Outline of events

#### avantgardey Performance

Date: Sunday, September 22, 2024 (Performance time to be announced later on the website below)

Venue: COEX 3F Hall D (Within Korea-Japan Festival 2024 in Seoul)

Admission: Free (No reservation required)

Website : <http://omatsuri.kr/> (Korean・Japanese)

### Press inquiries :

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## Cultural Exchange Event at a Seoul High School

Workshop with avantgardey

by akane

(Closed to the public, open to media coverage)

Date: Saturday, September 21, 2024

Organizer : The Japan Foundation

Co-organizer : Korea-Japan Festival 2024 in Seoul Organizing Committee

Embassy of Japan in Korea

Cooperation : Newmode Co., Ltd.

### ■ Artist Profile

#### **[akane]**

akane, a visionary choreographer renowned for her creation of the "Bubbly Dance," stands as one of Japan's Premier Producer .

She has lent her expertise to choreographing corporate commercials and overseeing video productions. In 2017, she debuted "Bubbly Dance" on YouTube, which has since garnered over 100 million views, cementing her status as a global luminary in the entertainment realm.



#### **[avantgardey]**

A dance crew formed in 2022 led by akane, known for the "Bubbly Dance." They have gained worldwide fame on TikTok and Instagram as the "Mysterious School Uniform and Bobbed Hair Group" with 17 members.



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