PRESS RELEASE December 13, 2011

Requiem Fireworks launched simultaneously at 10 disaster areas by

The Great East Japan Earthquake; “LIGHT UP NIPPON” project documentary film

Music by RYUICHI SAKAMOTO Broadcast in 120 countries on Dec 16 (JST)

The Japan Foundation has produced a documentary film on “LIGHT UP NIPPON” project planned and conducted by young Japanese volunteers as a requiem prayer with thousands of fireworks display on August 11th for those who lost their lives in devastated Tohoku region by the Great East Japan Earthquake. We will broadcast the film in approximately 120 countries around the world through cable TV stations or satellite broadcasting networks. The documentary film will send a message of Japanese people’s strong wish for recovery from the disaster, and introduce challenges by Japanese young generation to the world. The documentary film will be broadcast on the Internet as well.

Date (JST):
Dec. 16 (Fri.), 9:30am, 1:30pm, 5:30pm, 9:30 pm
Dec. 17 (Sat.) 1:30 am., 5:30 am.

Broadcast area: 120 countries
Japan International Broadcasting Inc.
http://jibtv.com/info/howtowatch.html

TV Program Outline “LIGHT UP NIPPON” (28 minutes)
Music: “Aka-tombo” Arranged & played by Ryuichi Sakamoto
Director: Kensaku Kakimoto Producer: Atsuki Yukawa

Story The project “LIGHT UP NIPPON” was carried out for “commemoration” and “requiem” at 10 disaster stricken areas in Tohoku concurrently on August 11, 2011, which was exactly five months since the Great East Japan Earthquake had occurred. Young business people from various organizations in Tokyo gathered as volunteers, raised donations, found sponsorship, and visited the disaster stricken areas many times to build trust with locals by themselves, which realized simultaneous fireworks event at 10 locations. The documentary film covers the process of the project and the story of its representative Yoshitake Takada.

LIGHT UP NIPPON Project http://lightupnippon.jp/en

Related Events March 11, the Japan Foundation hosts film screening of the documentary and a talk event joined by “LIGHT UP NIPPON” project members and Indian NPO members. Film screenings are scheduled to be held in some other countries, and messages for encouragement to people in the disaster hit areas will be collected around the world.

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