PRESS RELEASE March 7, 2012

3.11: A Year from the Great East Japan Earthquake
Let’s Send Messages of Encouragement from the World to Tohoku
-“LIGHT UP NIPPON” Website Launched-
Fireworks Display in India, Korea, Mexico and Malaysia
Documentary Video Screening and Symposums Take Place in 11 Countries

The Japan Foundation has launched the website to send messages and post the illustration of fireworks to empower people in Tohoku in cooperation with LIGHT UP NIPPON project as it has been a year since the unprecedented earthquake hit the region, which caused devastating damages. Illustration drawn with a drawing tool will be displayed on the top page, and messages written in different languages may be read in multilingual translation.

The website also introduces the schedule of video screenings of LIGHT UP NIPPON which follows the project planned and conducted by young Japanese volunteers as a requiem prayer with thousands of simultaneous fireworks display at 10 locations in Tohoku on August 11 as well as symposiums attended by Yoshitake Takada, the representative of LIGHT UP NIPPON Executive Committee.

Messages for LIGHT UP NIPPON website (Messages and illustration can be posted until March 31, 2012)
http://www.messagesforlightupnippon.jp (In Japanese)
http://www.messagesforlightupnippon.jp/en/ (In English)

【LIGHT UP NIPPON Documentary Screening and Related Events】
■LIGHT UP NIPPON Documentary Screening in Kuala Lumpur, Malaysia
   Date: March 11 (Sun.) Venue: black box@MAP publika *Fireworks will be launched on March 11.
■LIGHT UP NIPPON Documentary Screening at One Year Anniversary of Great East Japan Earthquake Event in Cairo, Egypt
   Date: March 8 (Thu.) Venue: The Japan Foundation, Cairo
■LIGHT UP NIPPON Documentary Screening in Tel Aviv, Israel
   Date: March 9 (Fri.) Venue: Embassy of Japan in Israel
■LIGHT UP NIPPON Documentary Video Screening at The Foreign Correspondents’ Club of Japan
   Date: March 10 (Sat.) Venue: The Foreign Correspondents’ Club of Japan (Tokyo, Japan)
■311 Memorial Firework Launch with LIGHT UP NIPPON Documentary Screening and Symposium in New Delhi, India
   Date: March 11(Sun.) Venue: The Japan Foundation, New Delhi
■311 Memorial Firework Display with LIGHT UP NIPPON Documentary Screening and Symposium in Seoul, Korea
   Date: March 15 (Thu.) Venue: Hahahoho Hall *Fireworks will be launched on March 11.
■Documentary Screening at the Special Screening of Bangkok International Film Festival in Bangkok, Thailand
   Date: March 11 (Sun.) Venue: Paragon Cineplex
■Japanese Speech Contest and LIGHT UP NIPPON Documentary Screening in Budapest, Hungary
   Date: March11 (Sun.) Venue: St. Laszlo High School
■LIGHT UP NIPPON Documentary Screening in Madrid, Spain
   Date: March 16 (Fri.) Venue: Madrid Agency for Culture and Sports Auditorium
■LIGHT UP NIPPON Documentary Screening at the Annual Conference for the Association for Asian Studies (AAS)
   Date: March 17 (Sat.) Venue: Sheraton Centre Toronto Hotel
■Documentary Screening and Symposium in Mexico City, Mexico
   Date: March 23 (Fri.) Venue: Movie Company

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◆ Can post messages to encourage people in Tohoku and the illustration of fireworks from anywhere in the world.
◆ Posted fireworks illustration will be displayed in various sceneries around the globe.
◆ Can input and browse messages in different languages (Automatic translation system is available).

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