

Japan-U.S. Young Creators Exchange Group 1 Five Up and Coming Young Fashion Designers to head New York on April 13, promoting “Cool Japan”

Starting from fiscal year 2014, the Japan Foundation will carry out the “Japan-U.S. Young Creators Exchange” Program to cover four major areas of ‘Cool Japan’: fashion, design, anime, and art. The Program will dispatch its first group to the U.S. in April 2014, and the group will consist of five young fashion designers including creators who have participated in the Fashion Week Tokyo.

This time, the seven-day tour will take place in New York, one of the world’s top four fashion capitals, and the participants will visit fashion-related facilities and/or institutions in the city. It is expected that the participants will promote ‘Cool Japan’ and Japanese culture through their creations and that this exchange experience will deepen an understanding of and interest in Japanese “values”.

On the day of a pre-departure orientation on Monday, April 7, we will provide an occasion for press to cover the program. If interested, please contact us as indicated below.

■ Japan-U.S. Young Creators Exchange Program (Group 1)

Duration of Stay: Sunday, April 13 - Sunday, April 20

Destination: New York

Participants: (Upper row: Name Lower row: Brand’s name)



Yasutoshi Ezumi
Yasutoshi Ezumi



Akiko Iwata
saisir



Takuya Morikawa
TaaKK



Shinsuke Morishita
LAMARCK



Mayuko Ban
Ban San

* This program is part of the "KAKEHASHI Project -The Bridge for Tomorrow-" within the Youth Exchange Program with North America promoted by the Ministry of Foreign Affairs of Japan (MOFA).

* The Japan Foundation KAKEHASHI website: <http://www.jpff.go.jp/e/intel/youth/index.html>



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