

Program Highlights

Peace-building through culture

We support peace-building and recovery efforts in areas damaged by conflict and natural disasters through cultural exchange.

- Inviting potters from the Afghan pottery town of Istalif (p.10)
- Organizing Aceh Children's Conference in Indonesia for children in conflict-torn areas (p.29)



Introducing new aspects of Japanese culture to the world

We introduce a broad spectrum of internationally popular contemporary Japanese culture through exhibitions, performances, lectures, demonstrations, etc.

- Introducing Japanese popular culture with growing global popularity—often collectively referred to as “Cool Japan”—such as anime, fashion, J-Pop music and cuisine
- “KITA!!: Japanese Artists Meet Indonesia” —an artist exchange project and exhibition, celebrating the Japan-Indonesia Friendship Year (p.7)
- Large-scale exhibition, research and publishing projects commemorating the Japan-Brazil Exchange Year and the Japan-Danube Friendship Year (p.8 and 9)

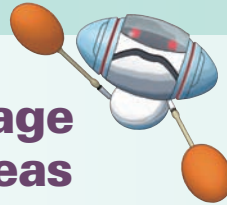


“PIKA PIKA GAMBAR HALILITAR 2008” by TOCHKA, in 2008

Japanese-Language Education Overseas

With approximately three million learners of Japanese-language around the globe, we take strong leadership in the field of Japanese-language education.

- The JF Nihongo Network, also known as the Sakura Network, has expanded its membership to include 54 Japanese-language institutions worldwide (p.15)
- Development of Web- or TV-based teaching materials that can be utilized throughout the world (p.17)
- Development of the JF Standards for Japanese-Language Education, to serve as the leading framework for teaching Japanese and evaluating learner proficiency (p.16)
- Administering the Japanese-Language Proficiency Test to nearly 560,000 people in 52 countries and regions worldwide (p.16)



Developing extensive networks of intellectuals and researchers

We strengthen intellectual networks to address common challenges in the world.

- Japan/China/Korea Future Leaders Forum (p.25)
- Inviting a group of Chinese intellectuals to Japan (p.28)
- Japan-U.S. Leaders Network Program (p.26)
- Intellectual dialogues between Japan and Russia (p.25)
- Japan-Africa Journalists Conference (p.23)
- Enhancing the network of researchers in Japanese Studies (p.24)



Active partnerships with businesses regarding CSR activities

- Conducting surveys on CSR activities of Japanese corporations in the U.K., France, Germany, and five other countries, to build broader and deeper partnerships (p.31)