

Financial Cooperation from the Private Sector

The Japan Foundation is able to engage in international cultural exchange programs thanks to generous financial contributions from the private sector, including from businesses, organizations and individuals. The following outlines the system for donations to the Japan Foundation as of fiscal 2009. Also shown are corporate organizations and individuals who provided financial contributions through this system and examples of programs implemented with the donated funds.

1. Categories of Donation

[1] General Donations

These donations are allocated to expenses for the Foundation's international cultural exchange programs.

A. General Donations System

These donations are received from corporations and individuals, and their timing and amount are at the donor's discretion.

Donors (corporations and individuals) and examples of programs implemented with donations in fiscal 2009 are shown in the following page under "Donors for program expenses," "Private endowment provider" "Program support by private endowments."

(a) Donations for program expenses

These donations are allocated to expenses for the Foundation's programs during the same fiscal year in which the donation was received. According to the donor's wishes, the donation can be allocated to expenses for a particular project during the fiscal year.

(b) Donations to operational funds (private endowments)

These donations are deposited in the Foundation's funds, and the accrued interest is allocated in perpetuity for program expenses.

B. Membership System

Fixed donations are received in the form of membership dues and are allocated to a variety of programs implemented during the fiscal year in which the donation was made. Members can enjoy privileges such as receiving the Foundation's publications, and invitations to various events sponsored or co-sponsored by the Foundation, depending on the membership category.

(a) Corporate membership system

This system is for corporations and organizations. The members comprise Regular Members, whose donation is at least 100,000 yen, and Special members, whose donation is at least 500,000 yen annually. For members for fiscal 2009, please refer to "Corporate members" in the following page.

(b) JF Supporters Club

Fixed donations are received from individuals and groups in the form of membership dues. Annual membership fees are 3,000 yen for an Associate, 2,000 yen for a Student Associate, 10,000 yen for a Partner, and 50,000 yen for a Group.

*Processing of new and renewal membership applications for this membership program has been discontinued since February 1, 2010 due to changes to the membership system.

[2] Designated Donations

Under this program, donation from domestic individual and corporatin to support international cultural exchange programs at home and abroad are received by the Foundation, which is a designated public benefit organization, with the understanding that they will be used to subsidize the organizations that implement the specific cultural exchange projects. By utilizing this system, such donations to support the programs are treated as donations to the Foundation, and the donors are eligible to receive taxation benefits

for their donations.

Eligible programs include personnel exchanges; overseas Japanese studies and Japanese-language education programs; and performances, exhibitions, seminars, etc., related to international cultural exchange. Receipt of designated donations is subject to the decisions made by a deliberative council of external experts. See the following page for a list of designated donations programs for fiscal 2009.

2. Taxation Benefits

The Japan Foundation is a "Designated Public Benefit Organization" in accordance with Article 77 of the Corporate Tax Enforcement Order and Article 217 of the Income Tax Enforcement Order. Therefore, donations to the Foundation are subject to the following taxation benefits.

(1) Corporations

Separate from normal donations, either the total amount of donation to Designated Public Benefit Organizations or the maximum deductible amount of donation to the Designated Public Benefit Organizations, whichever is smaller, is treated as a loss.

● Normal donations

$(\text{Amount of capital} \times \text{Number of months for the period} / 12 \times 2.5 / 1,000 + \text{Amount of income} \times 2.5 / 100) \times 1/2$

● Donation to Designated Public Benefit Organizations

$(\text{Amount of capital} \times \text{Number of months for the period} / 12 \times 2.5 / 1,000 + \text{Amount of income} \times 5 / 100) \times 1/2$

(2) Individuals

An amount equal to the donation minus 2,000 yen, up to 40% of gross income, is tax deductible. Donations of inherited assets are also eligible for beneficial taxation treatment.

3. Donations Received in Fiscal 2009

	Number of Donations	Amount (yen)
General Donations	436	24,298,575
Donations for Program Expenses	13	13,008,575
Private Endowments	1	130,000
Corporate Membership	50	9,500,000
JF Supporters Club	372	1,660,000
Designated Donations	54	484,049,046 (Note: 1)

Note 1: From the designated donations received, 468,489,046 yen and the amount brought forward from fiscal 2008 of 26,300,000 yen were granted as subsidies to 26 programs (see "Designated donations program" on the following page). The remaining 41,860,000 yen of the designated donations will be provided as subsidies to seven programs in fiscal 2010.

Note 2: On an accumulated basis from the establishment of the Foundation up to the end of fiscal 2009, general donations and designated donations received by the Fund amounted to 2,439.97 million yen and 65,328.53 million yen, respectively.

List of Donors and Programs Implemented with Donations in Fiscal 2009

Donors for Program Expenses

Donations for the Japanese-language education programs at the Japan-Hungary Cooperation Forum:	Sumitomo Chemical Co., Ltd.
Donations for the Project to Support and Exchange with Children in Quake-Devastated Sichuan Province:	Mitsubishi UFJ Securities employee association
Donations for the 53rd International Art Exhibition, Venice Biennale program:	Shiseido Co., Ltd. / Joshibi University of Arts and Design / Naoshima Fukutake Art Museum Foundation/Benesse Corporation
Donations for the Chamber Orchestra of Balkan Concert program:	Rotary Club of Tokyo Suginami (31 members) / One company
Donations for the program to donate books to China Foreign Affairs University:	One individual
General donations:	Ogaki City Enami Junior High School / three individuals

Private Endowment Provider

One individual

Program Support by Private Endowments

Examples of "Special benefaction," under which a benefactor who so desires may establish a special program with a name of the benefactor's choosing

Name of Special Benefaction Program	Donor and Content of the Program
Uchida Fellowship	Donor and content of the program benefactor is the late Mr. Uchida Genko. Young musicians are invited to Japan from the United States, Europe and other regions, and given the chance to work with renowned Japanese musicians and other active in the field of music, including by participating in joint performances or collaborating on joint works. One fellow was invited from the United States in fiscal 2009.
Japanese Studies Fellowship Program offered by Takasago Thermal Engineering Co., Ltd.	The benefactor is Takasago Thermal Engineering Co., Ltd. In order to promote Japanese studies in Southeast Asia, this scholarship provides funds to allow young Southeast Asian researchers in the field of Japanese studies to visit Japan for research purposes. Two fellows were invited from Vietnam in fiscal 2009.
Kaiko Takeshi Memorial Asian Writers Lecture Series	The benefactors are the late Mrs. Kaiko Hatsuko and the late Ms. Kaiko Michiko (family of the writer Kaiko Takeshi). To promote literary exchange by introducing Asian authors and works that are little known in Japan, this program invites Asian authors and others involved in the field of literature to lecture in Japan, and provides opportunities for interaction and dialogue throughout the country. This program was terminated following the invitation of Thai novelist Uthis Haemamool in fiscal 2009.
Ken Watanabe Memorial Fund: Contribution of Books	The benefactor is Mr. Watanabe Yukinobu (father of Mr. Watanabe Ken, a Ministry of Foreign Affairs official who died in a traffic accident during training in the United States). Donation of Japanese studies books to the Tianjin Academy of Social Sciences, China. In fiscal 2009, a total of 204 books were donated.

Corporate Members

as of the end of fiscal 2009; listed in Japanese alphabetical order

[1] Special Members

Shochiku Co., Ltd. / Electric Power Development Co., Ltd. / Mizuho Bank Ltd. / Bank of Tokyo-Mitsubishi UFJ, Ltd.

[2] General Members

Ikenobo / Idemitsu Kosan Co., Ltd. / Insho-sha / Ushio Inc. / Urasenke Tradition of Tea / NHK International Inc. / Katolec Corp. / Kansai Urban Banking Corp. / Kinokuniya Company Ltd. / Kyoei Fire & Marine Insurance Co., Ltd. / Kodansha Ltd. / Kodansha International Ltd. / Kodokan Judo Institute / International Hospitality Conference Service Association / Kokusai Service Agency / Komazawa University / Sakura Motion Picture Co., Ltd. / Shiseido Co., Ltd. / Japan Echo Inc. / Publishers Association for Cultural Exchange / Shorinji Kempo Organization / Starlanes Travel Service Corp. / All Japan Kendo Federation / Dai-ichi Mutual Life Insurance Company / Daiichi Seiwa Jimusho Co., Ltd. / Daikin Industries, Ltd. / Daiwa Securities Capital Markets Co., Ltd. / Dentsu Inc. / Tokyo Business Service Co., Ltd. / Nikko Cordial Securities, Inc. / Motion Picture Producers Association of Japan, Inc. / Nippon Origami Association / Japan International Cooperation Center / Nomura Securities Co., Ltd. / Nomura Securities Co., Ltd., Shinjuku Branch / Panasonic Corporation / Bijutsu Shuppan Service Center Co., Ltd. / Hitachi Ltd. / Fujii Xerox Co., Ltd. / Bonjinsha Inc. / Mizuho Securities Co., Ltd. / Sumitomo Mitsui Banking Corp. / Mitsubishi UFJ Morgan Stanley Securities Co., Ltd. / Meiji Shoin Holdings / Mori Building Co., Ltd.

Designated Donations Programs

Countries in parenthesis represent the locations of the program implemented

US-Japan Bridging Foundation Scholarship Program (U.S.)
 Development for the Rotary Ambassadorial Scholarship and other Rotary Foundation Educational programs: 2 programs (U.S. and Japan)
 The Fund Raising Project for Helping to Establish the "Ishikawa Memorial Fund for Comparative Japanese Law" (U.S.)
 Capital Increase of the "WMU Friends in Japan Endowment Funds"(WMU FJEF) for Michitoshi Soga Japan Center at Western Michigan University(WMU) (U.S.)
 US-Japan Research Institute (U.S.)
 Japanese Legal Studies Program at University of Michigan Law School (U.S.)
 Intellectual exchange between Columbia Law School and the Japanese Legal Profession (U.S.)
 Nagashima Ohno and Tsunematsu Scholarship Fund, Columbia Law School (U.S.)
 Nagashima Ohno and Tsunematsu Program for Japanese Law and Culture at Duke Law School (U.S.)
 Japan Return Programme Nihongo Summit 2008 (Japan)
 Japan Return Programme Nihongo Summit 2009: School for Discovering Japan (Japan)
 LSH Asia Scholarship (Japan)
 Project-Fund for Sprachzentrum für Japanisch e.V. (Germany)
 2009 Japan-Hungary Project Commemorating the 50th Anniversary of the Resumption of Diplomatic Relations (Hungary)
 Japan Year 2010 in Turkey (Turkey)
 Japan-Korea Exchange Festival Matsuri 2009 (Japan)
 Music From Japan 35th Anniversary Festival (U.S.)
 Shitennoji Wasso (Japan)
 16th Honolulu Festival (U.S.)
 Mekong Festival 2009 (Japan)
 Radio Program Introducing a J-pop Music to Chinese Young People (China)
 Asian University for Women: 2 programs (Bangladesh)
 A Peaceful Friendship of Cherry Blossom Park – Nanjing (China)
 Restoration for the Japanese Garden at Japan-British Exhibition 1910 (U.K.)