

1. Introducing the Diversity of Japan's Arts and Culture Abroad (see p.17-18)

(1) Focus on Diplomatically Significant Opportunities and Regions/Countries

① United States

Follow-up to "Strengthening the exchange between Japan and U.S. for further deepening the Japan-U.S. Alliance": Exhibition "Tokyo 1955-1970: A New Avant-Garde" and simultaneous film screening "Art Theater Guild and Japanese Underground Cinema, 1960-1984" at the Museum of Modern Art, New York (MoMA); support for publication of anthology From Postwar to Postmodern, Art in Japan 1945-1989: Primary Documents Commemoration of the Japan-U.S. cherry blossom centennial: Budo (Japanese martial arts) traveling lecture and demonstration; Tsugaru Shamisen performance tour; Iwami Kagura folk theater performance tour; and others

② China

A combination of Kunqu opera and Noh theater The Spirits Play

Traveling exhibition "How Did Architects Respond Immediately after 3/11 — The Great East Japan Earthquake", lectures, and others

③ Southeast Asia

Opening of associated programs of the 40th year of ASEAN-Japan friendship and cooperation: 'Hogaku' (traditional Japanese music) concert tour (Cambodia, Myanmar, Laos) Follow-up to cultural and sports exchange mission to Myanmar: Manga lecture and workshop (Myanmar)

Commemoration of the year of friendship and peace between Japan and Timor-Leste (10th anniversary of diplomatic relations): Music performance and workshop, and others

④ South Asia

Commemoration of 60th anniversary of diplomatic relations between Japan and India, 40th anniversary of diplomatic relations between Japan and Bangladesh, 60th anniversary of diplomatic relations between Japan and Sri Lanka: Japanese music concert tour (India, Sri Lanka, Bangladesh); 'Wagashi' (Japanese confectionery) lecture and demonstration (India); and others

⑤ Israel

Commemoration of 60th anniversary of diplomatic relations between Japan and Israel: Kabuki dance performance; Japan-Israel joint production contemporary theater performance The Trojan Women; exhibition "Double Vision: Contemporary Art from Japan"; and others

⑥ Russia

Sendai Philharmonic Orchestra concert tour; Japan booth and author lecture at Moscow International Intellectual Book Fair "non/fiction"; and others

⑦ United Kingdom

Programs associated with London Olympic Games: Shishi-odori (antlered deer dance) performance at the Mayor's Thames Festival; grant for exhibition "Yoko Ono"; and others

(2) Continuous Projects and Programs Approaching the World at Large

① Japan Foundation Traveling Exhibitions

Traveling exhibitions of various themes including contemporary art, design, architecture, photography, crafts, Budo, and pop culture organized in 93 cities in 56 countries (106 exhibitions)

② Japanese Film Screenings Overseas

Organization of Japan film festivals and screenings of Japanese films in 67 countries and 1 region (100 projects) based on the Japan Foundation film library; funding support for Japanese film screenings in 25 countries (55 projects); distribution of 308 DVDs (7 titles) of narrative and documentary films with foreign-language subtitles to overseas offices and diplomatic missions abroad for screenings

③ TV Broadcasting Abroad

Broadcast of Japanese television programs including dramas and documentaries in 15 countries (16 programs)

④ Translation and Publication Grants

Support for translation and publication of books on Japan in 21 countries (40 titles)

⑤ International Book Fairs

Participation in 14 international book fairs worldwide to introduce Japanese culture through lectures, film screenings, traditional performing arts performances, Origami paper-folding classes and manga classes in Japan booths

⑥ International Art/Architecture Exhibitions

Participation in the 13th International Architecture Exhibition, the Venice Biennale, where the Japan Pavilion exhibition "Architecture. Possible Here? Home-for-All" won the Golden Lion for Best National Participation; presentation of artworks in 15th Asian Art Biennale Bangladesh, where one work won a grand prize

(3) Building a Foundation to Introduce Japanese Culture and Promote Cultural Exchange

① Expert Exchange

Invitation of curators and art experts from the United States, Arab countries (United Arab Emirates, Oman, Qatar, Bahrain), Asia (Korea, Taiwan, Philippines, Malaysia); organization of international symposiums by curators from Japan and abroad; and others

② Providing Information

Performing Arts Network Japan (performingarts.jp): Japanese-English website presenting information on contemporary performing arts in Japan, annual visitors 463,128, mail magazine subscribers 1,149

Japanese Film Database (JFDB): Annual visitors 539,272

Japanese Book News: Quarterly English-language newsletter introducing new books and the latest information on publications in Japan, five volumes, 5,000 copies each, total 25,000 copies

Japanese Literature in Translation Search: Annual visitors 4,366

2. Contributing to the World through Arts and Culture (see p.19-20)

(1) Interactive, Collaborative Exchange Programs

① Joint Production of International Theater Performances

The Trojan Women (Israel), a combination of Kunqu opera and Noh theater The Spirits Play (China), SHUGEN ~Celebration/Expression~ (China, Korea), and other theater performances and art exhibitions

② Interactive Exchange / Creating a Network of Experts

Organization of TPAM in Yokohama (Performing Arts Meeting in Yokohama) and invitation of performing arts experts
 Invitation of winners of the 6th International MANGA Award, sponsored by the Ministry of Foreign Affairs (China, Indonesia, Thailand)

Organization of international symposiums by curators from Japan and abroad, and others

(2) Initiatives to Tackle Global Challenges

① Projects to Preserve and Transmit Cultural Heritage, Address Environmental Issues

Cooperation in preserving and restoring Armenian dye culture; support for activities to preserve Tikal National Park, the mixed UNESCO World Heritage Site in Guatemala's center of the Maya civilization; exhibition "Breathing Atolls: Japan-Maldives Contemporary Art Exhibition" focusing on environmental issues; and others

② Initiatives to Support Recovery from the Great East Japan Earthquake

Sendai Philharmonic Orchestra concert tour in Russia; Minamisanriku Shishi-odori (antlered deer dance) tour in the United States; Oshu Kanatsu-style Shishi-odori (antlered deer dance) tour in the United Kingdom; lectures and demonstrations of Sanriku oyster dishes; symposiums and lectures by architects and experts leading recovery activities; Minamisanriku-Chile youth exchange of poems and songs; Miyagi-New Orleans youth jazz exchange; Japan-France joint production and recitation of picture-story show on Kesennuma sea squirts; support to artists from Scotland and Norway for stay and creative activities in Fukushima; and others

[Programs for Arts and Cultural Exchange]

(Excluding those for which numbers are given in the main text)

Cultural presentation (dispatch)
30 projects (97 cities in 66 countries)

Performing arts
15 projects (49 cities in 27 countries)

Art exhibitions
8 projects (10 cities in 9 countries)

Networking of specialists
12 projects (7 cities in 10 countries and 1 region)

Grant for cultural presentation
54 projects (73 cities in 36 countries)

Grant for visual arts exchange
71 projects (62 cities in 32 countries)

Grant for performing arts exchange
100 projects (223 cities in 60 countries and 1 region)

Performing Arts Japan (North America, Europe)
21 projects (49 cities in 12 countries)

Cultural cooperation
8 projects (14 cities in 9 countries)

Grant for cultural cooperation
17 projects (27 cities in 18 countries)

Performances and demonstrations
 by artists and specialists in disaster areas
4 projects (11 cities in 6 countries)

Lectures and dialogue by leaders in
 recovery activities in disaster areas
10 projects (10 cities in 7 countries)

Support for cultural activities in disaster areas
 and exchange projects inspired by their outcome
4 projects (5 countries)

3. Fostering Future Leaders of Japan-China Exchange (see p.21)

(1) Long-Term Exchange Program for Chinese High School Students

Completion of training and return to China of 32 sixth-term participants; arrival of 32 new seventh-term participants

(2) Establishment and Operation of Centers for Face-to-Face Exchanges

Operation of centers for Face-to-Face Exchanges established in 11 cities in China; Annual visitors (including readers of magazines and books) 43,863

(3) Building a Network for Japan-China Exchange

Planning and implementation of five dispatch projects and two invitation projects; provision of project information; operation of dedicated website Heart-to-Heart to share information and strengthen ties between participants