

Financial Cooperation from the Private Sector

The Japan Foundation holds international cultural exchange programs thanks to generous financial contributions from companies, organizations, and individuals.

The private-sector financial contribution and donation system for fiscal 2014 are explained below along with a list of donors and contributors and the programs made possible with the financial support.

1. Categories of Financial Cooperation

(1) General Donations

General donations are used to fund the Japan Foundation's international cultural exchange programs.

① General Donations System

General donations are received from companies, organizations, and individuals. The amount and timing of the donation are up to the donor. Donors in fiscal 2014 are listed on the following page under *Donors for Programs Expenses and Private Endowments Providers*.

● Donations for programs expenses

These donations fund the Japan Foundation's programs conducted in the same fiscal year as the donation. The donor can request the donation to be used for a specific project during the fiscal year.

● Donations for operational funds (private endowments)

These donations are deposited to the Japan Foundation's funds, and the accrued interest is used for program expenses in perpetuity. Implementation status in fiscal 2014 of the special programs established and named at the request of the benefactors in the past are on the next page under *Programs Supported by Private Endowments*.

② Corporate Membership System (Supporting members)

Fixed donations are received from companies and organizations as annual membership dues. They are used to fund programs conducted in the same fiscal year. Donations are made in units of 100,000 yen. General Members donate 100,000 yen to 400,000 yen, and Special Members donate 500,000 yen or more annually. Membership benefits include invitations to various events of the Japan Foundation and a copy of The Japan Foundation Annual Report. Corporate members for fiscal 2014 are listed on the next page under *Corporate Members*.

(2) Designated Donations

Financial contributions from individuals and corporations in Japan to support international cultural exchange programs in Japan and overseas are received by the Japan Foundation (designated public benefit organization) as donations to be used as a subsidy for applicable cultural exchange projects. This system makes donors eligible for tax benefits for their donations.

Applicable programs are international cultural exchange activities such as personnel exchanges, overseas Japanese studies and Japanese-language education programs, performances, exhibitions, and seminars. Designated donations are reviewed by a screening committee of outside experts to decide whether to accept the donation. Programs funded by designated donations in fiscal 2014 are listed on the next page under *Programs Supported by Designated Donations*.

(3) Other Types of Financial Cooperation

Besides donations, the Japan Foundation receives private-sector financial support in various forms such as cooperation funds and grants. Examples of such support in fiscal 2014 are listed on the next page under *Examples of Non-Donation Financial Support*.

2. Tax Benefits for Donations

The Japan Foundation is a "Designated Public Benefit Organization" in accordance with Article 77 of the Corporate Tax Enforcement Order and Article 217 of the Income Tax Enforcement Order. This makes Japan-based donations to the Japan Foundation eligible for the following tax benefits.

(1) For corporations

The total donation amount to Designated Public Benefit Organizations or the maximum deductible donation amount to Designated Public Benefit Organizations, whichever is smaller, is treated as a loss.

Note: If the total donation amount to Designated Public Benefit Organizations is larger, the amount not treated as a loss (the amount exceeding the maximum deductible amount of donation to Designated Public Benefit Organizations) is included in the amount of normal donations.

The maximum deductible amount of a donation is calculated as follows.

● Normal donations

(Amount of capital x Number of months for the period/12 x 0.25% + Amount of income x 2.5%) x 1/4

● Donation to designated public benefit organizations

(Amount of capital x Number of months for the period/12 x 0.375% + Amount of income x 6.25%) x 1/2

(2) For individuals

The total donation amount minus 2,000 yen (up to 40% of the gross income) is tax deductible. Donations of inherited assets are also eligible for beneficial taxation treatment.

3. Donations Received in Fiscal 2014

		Units	Amount (yen)
General Donations		55	17,944,000
	Supporting members	37	7,700,000
	Donations for programs	16	10,233,000
	Private endowments	2	11,000
Designated Donations		29	264,735,930*2

*2: From the designated donations received, 255,465,930 yen plus the 3,510,000 yen carried over from fiscal 2013 were given as subsidies to 16 programs (see *Programs Supported by Designated Donations* on the next page). The remaining 9,270,000 yen of the designated donations will be provided as subsidies to three programs in fiscal 2015.

*3: From the establishment of the Japan Foundation in 1972 to the end of fiscal 2014, the cumulative amount of general donations it has received was about 2,567.620 million yen and the cumulative amount of designated donations received was about 66,794.56 million yen.

*4: A total of 42 million yen of non-donations was received from the private sector in fiscal 2014 as financial cooperation (cooperation funds, grants, etc.).

List of Donors, Contributors, and Supported Programs in Fiscal 2014

Donors for Programs Expenses

(Alphabetical order. Programs applicable for contributions in parentheses.)

Beijing Kimono Class (The Japan Foundation China Center project)
ITO, Sumiko (Japan Pavilion at the 56th Venice Biennale International Art Exhibition)
LOTTE Co., Ltd. (Exchange Program for Asia Student Package Design)
Five individual donors (Program expenses for The Japan Foundation China Center projects, Japanese-Language Program for Overseas Partner University Students, and JET Memorial Invitation Program for U.S. High School Students, and overall program expenses)

Private Endowments Providers

two individuals

Programs Supported by Private Endowments

(Special programs established and named at the request of the benefactor)

Takasago Thermal Engineering Japanese Studies Fellowship (The benefactor is Takasago Thermal Engineering Co., Ltd. To promote Japanese studies in Southeast Asia, this program provides young Japanese studies scholars in Southeast Asia to conduct research in Japan. In fiscal 2014, one fellow from Vietnam was invited to Japan.)
Ken Watanabe Memorial Fund, Library Book Donations (The benefactor is Mr. Yukinobu Watanabe, the father of Foreign Ministry worker Mr. Ken Watanabe who died in a traffic accident while training in the U.S. In fiscal 2014, 233 Japanese studies books were donated to the Tianjin Academy of Social Sciences in China.)

Corporate Members

(As of late fiscal 2014, in alphabetical order)

(1) Special Members

Mizuho Bank, Ltd.; Shochiku Co., Ltd.; SMBC Nikko Securities Inc.; The Bank of Tokyo-Mitsubishi UFJ, Ltd.; one other corporate member

(2) General Members

All Japan Kendo Federation; Bonjinsha Inc.; Daiichi Seiwa Jimusho Co., Ltd.; Daikin Industries, Ltd.; Daiwa Securities Co. Ltd.; Fuji Xerox Co., Ltd.; Hitachi Ltd.; Idemitsu Kosan Co., Ltd.; Ikenobo; Insho-sha; Japan International Cooperation Center; Katolec Corp.; Kodansha Ltd.; Kodokan Judo Institute; Kokusai Service Agency; Komazawa University; Mitsubishi UFJ Morgan Stanley Securities Co., Ltd.; Mizuho Securities Co., Ltd.; Mori Building Co., Ltd.; Motion Picture Producers Association of Japan, Inc.; NHK International, Inc.; Nippon Communications Foundation; Nippon Origami Association; Shorinji Kempo Organization; Starlanes Travel Service Corp.; Sumitomo Mitsui Banking Corp.; Tokyo Business Service Co., Ltd.; Urasenke Foundation; Ushio Inc.; and three other corporate members

Programs Supported by Designated Donations

(Country of program implementation in parentheses)

IAUP XVII Triennial Conference 2014 Yokohama (Japan)
20th Honolulu Festival (U.S.)
Asian Cultural Council Japan-United States Arts Program (U.S. and Japan)
Asian University for Women Scholarship Program (Bangladesh)
CWAJ Cultural Exchange Scholarship Program for Women (Japan)
Inter-University Center for Japanese Language Studies 50th Anniversary Project (Japan)
Japan-Korea Exchange Festival Matsuri 2014 (Japan)
KMUJAA-KMU Academic and Cultural Exchange Activities (Japan)
LSH Asia Scholarship (Japan)
Music from Japan 40th Anniversary Festival 2015 (U.S. and Japan)
Nagashima Ohno & Tsunematsu Program for Japanese Law and Culture at Duke Law School (U.S.)
Promotion of Cultural Exchange and Mutual Understanding between Japan and Tanzania (Tanzania)
Shitennoji Wasso (Japan)
The 6th Annual Conference, Asian Criminological Society (Japan)
US-Japan Bridging Foundation Scholarship Program (U.S. and Japan)
U.S.-Japan Research Institute (U.S.)

Examples of Non-Donation Financial Support

Ishibashi Foundation: Grant for the Japan Pavilion at the 14th Venice Biennale International Architecture Exhibition, Japan Pavilion at the 56th Venice Biennale International Art Exhibition, and *Between Action and the Unknown: The Art of Kazuo Shiraga and Sadamasa Motonaga* Exhibition

*5: For more details about our donors and supporters, see our website (in Japanese): <http://www.jpff.go.jp/about/support/donation/list.html>