

Application Guidelines for the Use of the Name “The Japan Foundation” as a Supporter

The Japan Foundation grants the use of its name as a supporter (nominal support) to cultural projects that contribute to the promotion of international mutual understanding or exchange.

1. Category of Projects: An eligible project falls into one of the following categories:

- a. Performances, exhibitions, film screenings, lectures, conferences, seminars and competitions;
- b. Personnel exchange;
- c. Production and distribution of documents; and/or
- d. Other international cultural exchange projects.

Eligibility of Projects: The project should meet the following requirements:

- a. The project should be recognized as contributing to international mutual understanding or friendship;
- b. The project should be feasibly and appropriately planned;
- c. The project should be not-for-profit;
- d. The project should not have any religious or political intentions, and
- e. The project should not disturb public order.

2. Eligibility of Applicants (Type of Applicant): The applicant should fall into one of the following categories:

- a. Organizations affiliated with national or regional governments;
- b. Foreign diplomatic missions in Japan;
- c. Public corporations or charitable corporations;
- d. Organizations and individuals of impeccable social and financial standings with sufficient ability to implement projects.

3. Names that may be used as a supporter:

- a. The Japan Foundation
- b. The Japan Foundation Japanese-Language Institute, Urawa
- c. The Japan Foundation Japanese-Language Institute, Kansai
- d. The Japan Foundation Kyoto Office
- e. The Japan Foundation Overseas offices

* In principle, the applications for the use of the names described in 3 a. through d. will be accepted only if they are submitted by individuals and/or organizations in Japan.

4. Types of Support:

- a. Support
- b. Cooperation
- c. Others

5. Responsibilities of Approved Applicant:

After obtaining approval from the Japan Foundation to use its name as a supporter, the applicant is responsible for:

- a. Presenting the approved name properly in advertisements.
- b. Submitting a concise report to the Japan Foundation soon after the completion of the project.
- c. Informing the Japan Foundation of any major changes made to the project proposal or cancellation of the project in a timely manner.

6. Application Procedures:

- a. Applicants should fill in “Application Form for the Use of the Name The Japan Foundation as a Supporter” and submit the form with attached documents to the section of the Japan Foundation that is in charge of similar projects.
- b. Applications should be submitted at least four weeks prior to commencement of the project.
- c. Depending on the project proposal, the Japan Foundation may request the applicant to submit additional materials.
- d. The designated section of the Japan Foundation notifies the applicant whether or not the use of the Japan Foundation name as a supporter is approved. Data of the logo and other materials will be sent to the approved applicants.

If you are not sure to which section you should submit the application, please contact the following:

Public Relations Div., Branding and Communication Dept., The Japan Foundation YOTSUYA CRUCE, 1-6-4 Yotsuya, Shinjuku-ku, Tokyo 160-0004, Japan Phone: +81-3-5369-6075 Fax: +81-3-5369-6044 Email: koenmeigi@jpf.go.jp

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