

**JAPANESE-GERMAN CENTER BERLIN [JDZB]
THE JAPAN FOUNDATION [JF]**

TENTATIVE PROGRAMME

for the symposium on
Cultural Communication
New Communication Tools and the Future of International Relations

on Thursday, December 12, 2013
at the JDZB, Saargemünder Str. 2, 14195 Berlin

Status as of November 27, 2013

Languages: German and Japanese with simultaneous interpretation

09.30 h	Registration
10.00 h	Welcome Dr. Friederike BOSSE (JDZB) KIYOTA Tokiko (JF)
10.15 h	Session I: Changing Media and Changing Communication Styles Chair: Anja TÜRKAN (ifa Research Programme "Culture and Foreign Policy" on "Digital Diplomacy" 2011-2012)
10.15 h	Prof. Dr. Alexander GÖRKE (FU Berlin)
10.45 h	AIDA Hirotsugu (Kyodo News)
11.15 h	Discussion
12.00 h	Lunch
13.30 h	Session II: New Communication Tools and International Cultural Relations Chair: AIDA Hirotsugu (Kyodo News)
13.30 h	Prof. WATANABE Yasushi (Keio University)
14.00 h	Dr. Heinrich KREFT (German Federal Foreign Office)
14.30 h	Discussion
15.00 h	<i>Coffee break</i>
15.30 h	Session III: Social Media and Diversifying Actors Chair: Prof. Dr. Alexander GÖRKE (FU Berlin)
15.30 h	Anja TÜRKAN (ifa Research Programme "Culture and Foreign Policy" on "Digital Diplomacy" 2011-2012)
16.00 h	Prof. SHOJI Masahiko (GLOCOM, International University of Japan)
16.30 h	Discussion
17.00 h	<i>Break</i>
17.15 h	Final Discussion Chair: Prof. WATANABE Yasushi (Keio University)
18.00 h	Buffet