# **Financial Cooperation from the Private Sector**

The Japan Foundation is able to engage in international cultural exchange programs thanks to generous financial contributions from the private sector, including those from businesses, organizations and individuals.

#### Categories of donation 1.

#### (1) **General donations**

These donations are allocated to expenses for the Foundation's international cultural exchange programs.

#### General donations system

These donations are received from corporations and individuals and their timing and amount are at the donor's discretion. Donors and examples of programs implemented are shown in [\*1] and [\*2] on the following page.

a. Donations for program expenses

These donations are allocated to expenses for the Foundation's programs during the same fiscal year in which the donation was received. According to the donor's wishes, the donation can be allocated to expenses for a particular project during the fiscal year or to programs in general. b. Donations to operational funds (private endowments) These donations are deposited in the Foundation's funds, and the accrued interest is allocated in perpetuity for program expenses.

### Membership System

Fixed donations are received in the form of membership dues and are allocated to a variety of programs implemented during the fiscal year in which the donation was made. Members can enjoy privileges such as receiving the Foundation's publications, and invitations to various events sponsored or co-sponsored by the Foundation, depending on the membership category.

a. Corporate Membership System

This system is for corporations and organizations. The members comprise Regular Members, whose donation is at least 100,000 yen, and Special Members, whose donation is at least 500,000 yen annually. The list of members is shown in [\*3] on the following page.

b. JF Supporters Club

Fixed donations are received from individuals and groups in the form of membership dues. Annual membership fees are 3,000 yen for an Associate, 2,000 yen for a Student Associate, 10,000 yen for a Partner, and 50,000 yen for a Group.

#### **Designated donations programs** (2)

Under this program, domestic individual and corporate donations to support international cultural exchange programs at home and abroad are received by the Foundation with the understanding that they will be

used to subsidize the organizations that implement the specific cultural exchange projects. By utilizing this system, such donations to support the programs are treated as donations to the Foundation, a designated public benefit organization, and the donors are eligible to receive taxation benefits for their donations.

Eligible programs include personnel exchanges; overseas Japanese studies and Japanese-language education programs; and performances, exhibitions, seminars, etc., related to international cultural exchange. Receipt of designated donations is subject to the decisions made by a deliberative council of external experts. See [\*4] on the following page for a list of designated donations programs.

## 2. Taxation benefits

The Japan Foundation is a "Designated Public Benefit Organization" (or "Tokutei Koh-eki Zoushin Houjin"), in accordance with Article 77 of the Corporate Tax Enforcement Order and Article 217 of the Income Tax Enforcement Order. Therefore, donations to the Foundation are subject to the following taxation benefits. (1) Corporations

Deductible expenses may be declared in addition to the standard deduction for donations.

Upper limit of financial loss = [(amount of capital) x](period of months /  $12 \times 0.0025$ ) + (amount of income for fiscal period in question x 0.05)]  $\times 0.5$ 

(2) Individuals

An amount equal to the donation minus 5,000 yen, up to 40% of gross income, is tax deductible. Donations of inherited assets are also eligible for beneficial taxation treatment.

# 3. Donations received in fiscal 2008

Number of d	lonations	Amount	
General donations 709		74,365,295 yen	
Donations for program expenses	19	60,844,295 yen	
Private endowments	3	111,000 yen	
Corporate membership	54	10,650,000 yen	
JF Supporters Club	633	2,760,000 yen	
Designated donations	43	689,698,532 yen (Note: 1)	

Note 1: From the designated donations received, the Foundation granted subsidies of 663,398,532 yen to 27 programs (see [\*4]). The remaining 26,300,000 yen of the designated donations will be provided as subsidies to three programs in fiscal 2009. Note 2: On an accumulated basis from the establishment of the Foundation up to the end of fiscal 2008, general donations and designated donations received by the Fund amounted to 2,415.69 million yen and 64,844.48 million yen, respectively.

# List of donors and programs implemented with donations in fiscal 2008

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Donations for the Japanese-language education programs at the Japan-Hungary Cooperation Forum:	ITOCHU Corporation / Sumitomo Chemical Co., Ltd.
Donations for The 2008 Yokohama Triennale program:	Cosmo Oil Co., Ltd. / Sakata Seed Corporation / Shiseido Company, Limited /
	Tokyo Business Service Co., Ltd. / Nippon Yusen Kabusiki Kaisha /
	Pacific Holdings, Inc. / Mori Building Co., Ltd. / Morimoto Co., Ltd. / Wacoal Corp.
Donations for the 11th International Architecture Exhibition, Venice Biennale program:	Shiseido Company, Limited
Donations for cultural programs in commemoration of the Japan-China Exchange Year of Culture and Sports:	Executive Committee for the Japan-China Exchange Year of Culture and Sports 2007
Donations for future cultural exchange-related programs with India:	Executive Committee for the Japan-India Exchange Year
General donations:	Honganji Foundation / 1,410 monitor of the JR Tokai Monitor Club /
	One individual

[*2]	] Program support by private endowments (E	examples of "Spe	ecial benefaction,"	under which a benefac	ctor who so desires may	establish a spe	ecial program with a	name of the benefactor's cho	osing)
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[^2] <b>Program support by private endowments</b> (Examples of "Special benefaction," u	inder which a benefactor who so desires may establish a special program with a name of the benefactor's choosing)
Name of special benefaction program	Donor and content of the program
Uchida Fellowship	Benefactor is the late Mr. Uchida Genko. Young musicians are invited to Japan from the United States,
	Europe and other regions, and given the chance to work with renowned Japanese musicians and
	others active in the field of music, including by participating in joint performances or collaborating
	on joint works. Two fellows were invited in fiscal year 2008, one from each of the United States and
	Hungary.
Japanese Studies Fellowship Program offered by Takasago Thermal Engineering Co., Ltd.	Benefactor is Takasago Thermal Engineering Co., Ltd. In order to promote Japanese studies in
	Southeast Asia, this scholarship provides funds to allow young Southeast Asian researchers in the
	field of Japanese studies to visit Japan for research. Two fellows were invited in fiscal year 2008, one
	from each of Indonesia and Vietnam.
The Takeshi Kaiko Memorial Asian Writers Lecture Series	Benefactors are the late Mrs. Kaiko Hatsuko and the late Ms. Kaiko Michiko (family of the writer Kaiko
	Takeshi). To promote literary exchange by introducing Asian authors and works that are little known
	in Japan, this program invites Asian authors and others involved in the field of literature to lecture in
	Japan, and provides opportunities for interaction and dialogue throughout the country. In fiscal 2008,
	Ms. Do Hoang Dieu from Vietnam was invited.
Ken Watanabe Memorial Fund: Contribution of Books	Benefactor is Mr. Watanabe Yukinobu (father of Mr. Watanabe Ken, a Ministry of Foreign Affairs
	official who died in a traffic accident during training in the United States). Donation of Japanese
	studies books to the Tianjin Academy of Social Sciences, China. In fiscal 2008, a total of 241 books
	were donated.

# [\*3] Corporate members

(as of the end of FY 2008; listed in Japanese alphabetical order)

## (1) Special members

Kodansha Ltd. / Shochiku Co., Ltd. / Electric Power Development Co., Ltd. / Mizuho Bank Ltd. / Bank of Tokyo-Mitsubishi UFJ, Ltd. / Wacoal Corp.

## (2) General members

Exchange

Ikenobo / Idemitsu Kosan Co., Ltd. / Insho-sha / Ushio Inc. / Urasenke Tradition of Tea / NHK International Inc. / Katolec Corp. / Kinokuniya Company Ltd. / Kyoei Fire & Marine Insurance Co., Ltd. / Kodansha International Ltd. / Kodokan Judo Institute / International Hospitality Conference Service Association / Kokusai Service Agency / Komazawa University / Sakura Motion Picture Co., Ltd. / Shiseido Company, Limited. / Japan Echo Inc. / Publishers Association for Cultural Exchange / Shorinji Kempo Organization / Starlanes Travel Service Corp. / All Japan Kendo Federation / Dai-Ichi Mutual Life Insurance Company / Daiichi Seiwa Jimusho Co., Ltd. / Daikin Industries, Ltd. / Daiwa Securities SMBC Co., Ltd. / Dentsu Inc. / The Tokyo Commodity Exchange / Tokyo Studio Co., Ltd. / Tokyo Business Service Co., Ltd. / Nikko Cordial Securities, Inc. / Motion Picture Producers Association of Japan, Inc. / Nippon Origami Association / Japan International Cooperation Center / Nomura Securities Co., Ltd. / Nomura Securities Co., Ltd., Shinjuku Branch / Panasonic Corporation / Bicon Co., Ltd. / Bijutsu Shuppan Service Center Co., Ltd. / Hitachi Ltd. /

Fuji Xerox Co., Ltd. / Honda Motor Co., Ltd. / Bonjinsha Inc. /

Mizuho Securities Co., Ltd. / Sumitomo Mitsui Banking Corp. / Mitsubishi UFJ Securities Co., Ltd. / Meiji Shoin Holdings /

Mori Building Co., Ltd. / Youth for Understanding International

# [\*4] Designated donations programs

(Countries in parenthesis represent the locations of the program implemented)

- Development for the Rotary Ambassadorial scholarship and other Rotary educational programs (#1) and (#2) (U.S. and Japan)
- U.S.-Japan Bridging Foundation Scholarship program (U.S.)
- The Fund Raising Project for Helping to Establish the "Ishikawa Memorial Fund for Comparative Japanese Law" (U.S.)
- The University of Alberta Prince Takamado Japan Canada Memorial Fund (Canada)
- Tsinghua University Japan Study Center (China)
- Japanese Legal Studies Program at University of Michigan Law School (U.S.)
- Nagashima Ohno and Tsunematsu Scholarship Fund, Columbia Law School (U.S.)
- · Nagashima Ohno and Tsunematsu Program for Japanese Law and Culture at the University of Chicago Law School (U.S.)
- Nagashima Ohno and Tsunematsu Program for Japanese Law and Culture at Duke Law School (U.S.)
- Japan Return Programme Nihongo Summit 2008 (Japan)
- LSH Asia Scholarship (Japan)
- · Project-Fund for Sprachzentrum für Japanisch e.V. (Germany)
- Genii Millennium (Japan)
- Indonesia Fair in Eco-Products 2008 (Japan)
- 2009 Japan-Hungary Project Commemorating the 50th Anniversary of the Resumption of Diplomatic Relations (Hungary)
- Music From Japan Festival 2009 (U.S.)
- Shitennoji Wasso (Japan)
- 15th Honolulu Festival (U.S.)
- The Conference of Japanese and Chinese Journalists (China and Japan)
- Japan-Korea Exchange Festival Matsuri in Seoul 2008 (Korea)
- The First World Festival of Children's Performing Arts in Toyama (Japan)
- · Asian University for Women (Bangladesh)
- KEEP International Training and Exchange Center Project (Japan)
- · Construction and exhibition of monument commemorating the centennial of Japan-Brazil immigration
- A Peaceful Friendship of Cherry Blossom Park Nanjing (China)