

Seminar for Practitioners

Session 2

Partnership with Businesses, NPOs and Universities

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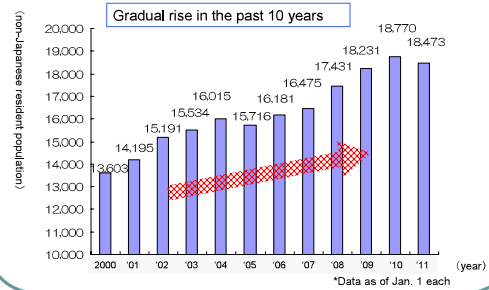
Ota's Initiatives Aiming at Developing into an International City

Building a Society of "International Exchange" and "Multicultural Cohabitation"

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Transition in Foreign Registration in Ota City

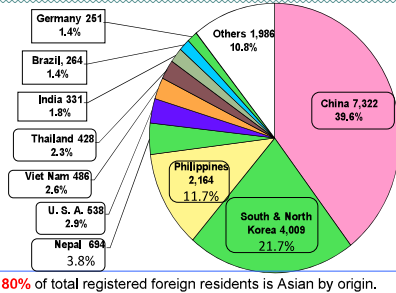
Transition in foreign residents registered in Ota City



Sources: Data by Resident Affairs Section, Family and Residents Registration Dept., Ota City Office

Nationality Composition of Registered Non-Japanese Residents in Ota City

Number of and nationality composition ratio of registered foreign residents as of 2011



Sources: Data by Resident Affairs Section, Family and Residents Registration Dept., Ota City Office

Roles of City Government

- Creating a master plan, formulating policies and measures for promoting multicultural cohabitation practices. Management of their implementation
- Holding meetings for Ota Council of Multicultural Coexistence Promotion. Implementation of major policies such as operation policy planning for Interpeople Community Center (mics Ota) and others.
- Networking local resources

Multicultural Cohabitation Practices of Ota City

- Survey was conducted to study the current situation of foreign residents of Ota City in October 2009.
- Ota City's multicultural cohabitation plans were developed in March 2010.
- Interpeople Community Center (mics Ota) was established in September 2010.
- Ota Council of Multicultural Cohabitation Promotion was set up in November 2011.

Interpeople Community Center (mics Ota)

"mics Ota" stands for **Multilingual Information and Collaboration Square in Ota City.**



Interpeople Community Center and Residents Activity Support Center Kamata were set up in mics Ota.

Operation policies of mics Ota

- Cooperation and collaboration with diverse activity groups
- Facility open to local communities
- Utilization of local human resources
- Function as a hub for operation of intercultural practices

Major Projects Entrusted to mics Ota

- 1) Multilingual advisory services
- 2) Japanese language classes
- 3) Multicultural exchange events
- 4) Volunteer programs for international exchange
- 5) Interpreter dispatch services to municipal facilities
- 6) Multilingual municipal information services
- 7) Japanese speech contest
- 8) Foreign residents' participation in disaster prevention drills conducted by local communities
- 9) Others

Multilingual Consultation Desk

Advisory desk provides foreign residents with information and consultations on daily-life issues.

Consultations for immediate problems are available in various languages.

60% of total advisory staff is registered foreign residents.
Open from Sunday to Friday.

Problems other than daily-life issues can be undertaken by professionals with expertise.

[Total consultations provided in 2011 was 731.]



Japanese Language Classes

Survey on the current situation of multicultural cohabitation in Ota

55.2 % of foreign residents answered that they have language problems.

86.6% of the above answered that they want to learn Japanese.

Beginner-level programs are not available in Japanese language classes organized by volunteers in local communities.

Japanese language classes were started with focus on beginner-level students. Students who complete beginner programs may continue to study Japanese at the classes organized by volunteers.



Multicultural Exchange Events

Multicultural exchange events aim at cultivating multicultural cohabitation consciousness, and are held twice a year, giving foreign and Japanese residents with opportunities to interact with each other and deepen mutual understanding.

Multicultural exchange events are held twice a year to provide people of various nationalities living in local communities with opportunities to understand each other beyond language and cultural differences.



Volunteer Programs for International Exchange

Cultivating resident volunteers who could help support foreign residents facing various issues.

Volunteer programs were conducted with focus on disaster prevention in the fiscal 2011.

Cultivation of disaster-prevention consciousness among foreign residents is also undertaken by providing disaster prevention drills in cooperation with disaster-prevention volunteers.



FAST CHEONAN

Current Situation of Multicultural Network in Cheonan City

시민 삶의 질 세계100대도시 천안

天安市 CHEONAN-CITY

FAST I . Introduction of Cheonan City

A Major City of South Chungcheong Province

- Cheonan = The most tranquil city under the sky
- The most important transportation hub out of all major urban areas in the country
- Population: 600,000
- Area: 636.25km²
- Budget: KRW 1,195 billion
- Number of public servants: 1,807 people

FAST I . General Situation

City Brand

F → **First** Cheonan: The No.1 City

A → **Abundant** Cheonan: An Abundant City

S → **Satisfied** Cheonan: A Satisfying City

T → **Technologic** Cheonan: A High-tech City

FAST II . Current Situation of Foreign Residents

Yearly transition of foreign residents in the city

Year	Number of Residents
2006	6,854
2007	8,839
2008	10,217
2009	12,442
2010	13,196
2011	15,994
2012	19,028

Nationality breakdown of foreign residents

Nationality	Number	Percentage
China (including ethnic Koreans)	5,871	52%
Others	2,025	11%
Vietnam	400	2%
Japan	415	4%
The Philippines	427	4%
Indonesia	789	4%
Thailand	812	4%
Cambodia	812	4%

Purpose of stay breakdown of foreign residents

Purpose	Number	Percentage
Worker	2,515	13%
Marrried to Koreans	1,494	8%
Student	1,627	9%
Overseas Koreans	1,838	10%
Others	3,554	50%

FAST III. Multicultural Network

Multicultural Support Organizations

天安市 CHEONAN-CITY

Education Institutes

Private Organizations

고용노동부

Crisis Support

Health Services

Employment Education and Coordination

FAST III. Multicultural Network

Cheonan City Multicultural Organization Council

Structure of the Multicultural Network

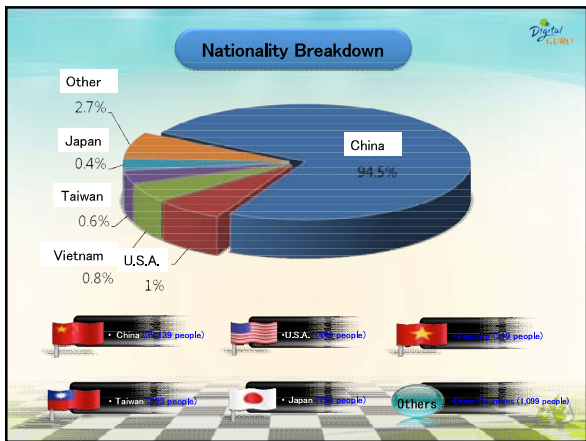
- Consultation/Case Group
- Culture/Festival Group
- Education/Employment Group





1. Yearly Breakdown of Foreign Residents in the City

Year	2007	2008	2009	2010	2011	2012
1 Registered Foreign Residents	20,980	28,818	34,480	33,700	37,359	43,239
2 Immigrants Married to Koreans	2,375	2,949	2,912	3,069	3,806	3,981
3 Children	422	458	498	892	1,649	1,842



2. Management of a Patrol Initiated by Foreign Residents

Countermeasure for Security Issues of Foreign Residents

- The Garibong police box opened in 2004 and manages the patrol team initiated by foreign residents as well as maintains peace in the local community
- Patrol of areas with worsening security by 21 foreign residents in the patrol team initiated by foreign residents

3. Creation of Employment Opportunities for Female Immigrants

Internship for Female Immigrants Married to Koreans (Foreign Brides)

Through supporting the financial independence of female immigrants married to Koreans and their employment in local society, the quality of life will improve for multicultural families after finding employment. Work environment experience support is provided in order for them to adapt to the workplace.

4. Guro-gu Multicultural Family Support Center

Management of the Guro-gu Multicultural Family Support Center

The establishment of stability for multicultural families and economical and social independence through lifestyle support

A society where everyone can live together, through the improvement of multicultural knowledge in Korean society

5. Opening of a Working Level Round Table Conference with Related Institutions

Management of the working level round table conference

- For the promotion of multicultural policy, workers of various local organizations with links to multiculturalism meet to discuss current problem points and promotion methods for the future

6. Foster Ties of Female Immigrants Married to Koreans

Management of a meeting for workers of related organizations

- The female group joint association members, whom aim to resolve various problems resulting from cultural differences become fosters and reduce friction caused by cultural differences.

Festivals with local groups

Multicultural Festival

Vietnam History & Culture Experience

2012 Respect for the Aged Meet

Song Contest for the 20th Anniversary of Normalization of Diplomatic Ties Between Korea and China

Guro-gu Citizen Chess Competition

Education, then learning

Management of School for Talented Children of Multicultural Families

Promotion Background

- Systematic education for children of multicultural families who are not attending school is insufficient. (Centered on bilingual work)
- Social discrimination escalates with learning difficulties
- With investment in education projects, the prevention of next generation compound poverty is necessary

Promotion Methods

- Development of abilities of children from multicultural families
- Implementation of parallel education targeted at parents
- Promotion of networking projects through cooperation with various organizations

Contents

- Period: 2012.1 ~ 2012.12
- Location: Flower Garden Comprehensive Social Welfare Center
- For: 30 groups of children who are not attending school and their parents from multicultural families
- Program: Cognition (conversation, reading/writing, Korean), Creativity (play, music, science, maths), leadership (bilingual, character and emotion)

Management of a Talent School for Children in Multicultural Families

Method Promotion of the Creation of Networks between Organizations

Management of Talent School Recruitment of Eligible Students

Welfare Centers

Enterprises

Funding Support

Talent School

Guro-gu

Universities

Funding Support

PR

Admin Support

Project Analysis

Curriculum Development

Growth through Diversity

Engage in CPH

BLANDIG I BYEN
KØBENHAVNS KOMMUNE
Borger og virksomhed
Engager sig i byen

COPENHAGEN 2012

Low growth in 2012-2025

Country/Region	Growth (2012-2025)
Irland	2.5
Algerie	2.4
Føland	2.3
USA	2.2
Spanien	2.1
Storbritannien	2.0
Grækenland	1.9
Sverige	1.8
Italien	1.7
Holland	1.6
Tyskland	1.5
Danmark	1.4
OECD	1.3
Euro-land	1.2

The inclusive city

8,2% unemployment in 2012

ENGAGE IN CPH

Copenhagen Inclusion Policy 2011-2014

The Diversity Program

THE POLICY

- The vision: CPH is the most inclusive city in Europe by 2015 – based on trust and active citizenship
- Diversity is a strength
- Everybody must have the opportunity to get involved
- Active citizenship is everybody's concern

The Inclusion Policy of Copenhagen 2011-2014

ENGAGE IN CPH

BLANDIG I BYEN
Copenhagen is the most inclusive city in Europe by 2015

Copenhagen Diversity Board


Municipality **GROWTH THROUGH DIVERSITY** Citizens

The Inclusion Policy of Copenhagen 2011-2014

GROWTH THROUGH DIVERSITY – OUR GOALS FOR 2015


- The share of businesses in Copenhagen characterized by diversity has grown from 33 % in 2011 to 50 %
- 75 % of the businesses, which has signed the Copenhagen's Diversity Charter are working actively to make diversity the norm in their company

WHY?



THATS WHY....




**Employment and education
promotes
sense of belonging**




THATS WHY....




- ▼ **Better innovation and more ideas**
- ▼ Diversity in gender gives twice as much innovation
- ▼ Diverse businesses are 30 % more innovative
- ▼ The level of innovation is raised in Vestas as a result of diverse employees

ENGAGE
IN






IDEAS




IDEAS






CPH




THATS WHY....




- ▼ **Better customer service and new markets**
- ▼ Language, culture and niche competences
- ▼ Higher revenue when employees reflect the customers
- ▼ Radiometer opens up the African market - McDonald's opens up the local

ENGAGE
IN






IDEAS








IDEAS



COSTUMERS




CPH




THATS WHY....




- ▼ **Bigger recruitment pool**
- ▼ Nobody is left out in advance
- ▼ The job market will need more workers in the future
- ▼ Diversity means everything for the employees in IO Interactive and makes Microsoft (DK) an attractive workplace

ENGAGE
IN






IDEAS



IDEAS




EFFECT

COSTUMERS

RECRUITMENT

CPH



ENGAGE IN CPH

THE OPEN AND INCLUSIVE CITY
BECAUSE COPENHAGEN IS FOR EVERY COPENHAGENER

COPENHAGEN
DIVERSITY CHARTER

300
Businesses and associations have signed

Diversity is a strength
Everyone should have the chance to participate
Being an involved citizen is everybody's concern

As a signatory of Copenhagen Diversity Charter organizations and businesses promise the quality of life and growth in Copenhagen by:

1. Making diversity the norm in the organization
2. Contributing so that diversity is seen as an asset in the public debate
3. Supporting initiatives that promote diversity and inclusion and combat discrimination in Copenhagen.




GROWTH THROUGH DIVERSITY – THE PROJECTS

- ▼ INNOGROWTH THROUGH DIVERSITY – 30 frontrunner businesses
- ▼ M+ - not just Copenhagen...
- ▼ COPENHAGEN DIVERSITY CHARTER
- ▼ COPENHAGEN HOST PROGRAM
- ▼ OPEN ARMS concept
- ▼ AND MORE

